SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CC	NTRACT N	0. 252457
1.	THE CON	TACT PERSON FOR THE PURCHASER IS: Shelli HUHON
		Name
		6190 Girovedale Ct Alexandria, UA 22. Address
		703-299-0395 Phone Number
2.	THE TOP	OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
		Peggy Gannon
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is 18:11 NEISCN
	b.	The candidate seeks election to the office of Senate in the Primary Election, General Election, or Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is
	b.	The Purchaser is
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.

00:15:00

8%

19360

Order Sep



Flight Dates 10/23/12-10/29/12

Product	Estimate #	497

NELSON FOR SENATE Alt Order # 06186867 252457 Contract / Revision

Cash Billing Type Original Date / Revision Agency Com 15%

06/25/12 09/18/12 Order Type **GENERAL Billing Contact** EOM/EOC Billing Cycle Advertiser Pol/Bill Nelson/Sen/Fl/D

6190 Grovedale Ct. Billing Calendar BROADCAST

Suite 200 <u>Demographic</u> A50+ Alexandria, VA 22310-2552 Agency Abar-Hutton Media, LLC

Rev Codes **AGY** POL **CAND Buying Contact**

Product Codes PL-Senate-Democrat Sales Office DC

Sales Region NAT **Priority** P-2 6190 Grovedale Ct.

Agency Ref Advertiser Ref Suite 200 Alexandria, VA 22310-2552

Start Date

Primary Account Executive Aaron Ashe

Order%

Account Executive

100% Aaron Ashe Order Share 30% Market Value 242000

End Date

Amount	ı % of Order	Competing Station
0	%	WBFS
0	%	WBZL
79860	33%	WFOR
0	%	WPXM
70180	29%	WSVN

Order Totals	3	Billing Plan									
Month	# of Spots	Net Amount (Gross Amount	Rating Start Date	End Date	# Spots	Net Amount Gross Amount				
October 2012	67	\$50,235.00	\$59,100.00	0.00 10/01/12	10/28/12	67	\$50,235.00	\$59,100.00			
November 2012	13	\$11,475.00	\$13,500.00	0.00 10/29/12	10/29/12	13	\$11,475.00	\$13,500.0C			
Totals	80	\$61,710.00	\$72,600.00	0.00							

WTVJ

								Tota	als_
Ln Ch Start End	Inventory Code Break	Start/End Tin	ne Days	Len Spot	S	Rate Pri	Rtg Type	Spots	Amount
N 50 WPLG 10/23/12 10/26/12	M-F 6a LCL News CM	6-7am	-TWTF	:30	4	\$750.00 P-2	0.00 NM	4	\$3,000.00
	LCL 10 News @ 6am	(6:30 AM-7:00	AM)						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12	-TWTF 4	\$750.00	0.00						
N51 WPLG 10/24/12 10/25/12	M-F 7-9a GMA CM	7-9am	WT	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
	Good Morning America	(7:00 AM-7:30	AM)						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12	WT 2	\$850.00	0.00						
N52 WPLG 10/23/12 10/26/12	M-F 7-9a GMA CM	7-9am	-TWTF	:30	4	\$850.00 P-2	0.00 NM	4	\$3,400.00
	Good Morning America	(7:30 AM-8:00	AM)						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12	TWTF 4	\$850.00	0.00						
N 53 WPLG 10/23/12 10/26/12	M-F 7-9a GMA CM	7-9am	-TWTF	:30	4	\$850.00 P-2	0.00 NM	4	\$3,400.00
	Good Morning America	(8:00 AM-8:30	AM)						
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 10/22/12 10/28/12	-TWTF 4	\$850.00	0.00						



252457

Flight Dates 10/23/12-10/29/12

Hiatus Dates

<u>Original Date / Revision</u> 06/25/12/ 09/18/12

Order Sep

00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

<u>Estimate #</u> 497

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
N 54 WPLG 10/23/12 10/26/12		7-9am -TWTF	:30 4	\$850.00 P-2	0.00 NM	4	\$3,400.00
Start Date End Date	Good Morning America Weekdays Spots/Week	(8:30 AM-9:00 AM) Rate Rating					
Week: 10/22/12 10/28/12	-TWTF 4						
N 55 WPLG 10/23/12 10/26/12	M-F 11a The View CM M-F The View	11-12n -TW-F (11:00 AM-11:30 AM)	:30 3	\$1,000.00 P-2	0.00 NM	3	\$3,000.00
Start Date End Date Week: 10/22/12 10/28/12		Rate Rating \$1,000.00 0.00					
N 56 WPLG 10/24/12 10/26/12	M-F 11a The View CM M-F The View	11-12nW-F (11:30 AM-12:00 PM)	:30 2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate Rating \$1,000.00 0.00					
N 57 WPLG 10/23/12 10/26/12		12-1PM -T-TF	:30 3	\$400.00 P-2	0.00 NM	3	\$1,200.00
1107 111 20 10/20/12	M-F LCL 10 News @ No	(12:00 PM-12:30 PM)	.50	ψ+00.001 -2	0.00 14141	3	φ1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week -T-TF 3						
N 58 WPLG 10/24/12 10/24/12	M-F 12n News CM M-F LCL 10 News @ No	12-1PM1 (12:30 PM-1:00 PM)	:30 1	\$400.00 P-2	0.00 NM	1	\$400.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 10/22/12 10/28/12 N 59 WPLG 10/24/12 10/25/12		\$400.00 0.00 5-6pWT	:30 2	\$750,00 P-2	0.00 NM	2	\$1,500.00
100 00 10/24/12 10/20/12	Local 5p News	(5:00 PM-5:30 PM)	.50 2	. φισυ.υυτ-2	U.UU INIVI	2	φ1,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$750.00 0.00					
N60 WPLG 10/23/12 10/25/12	M-F 5p LCL News CM Local 5p News	5-6p -TWT (5:30 PM-6:00 PM)	:30 3	\$750.00 P-2	0.00 NM	3	\$2,250.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week -TWT 3	<u>Rate</u> <u>Rating</u> \$750.00 0.00					
N61 WPLG 10/23/12 10/25/12	M-F 6p LCL News CM M-F Local News	6-630pm -TWT (6:00 PM-6:30 PM)	:30 3	\$1,300.00 P-2	0.00 NM	3	\$3,900.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week -TWT 3	Rate Rating \$1,300.00 0.00					
N62 WPLG 10/24/12 10/26/12	M-F Wheel of Fortune CM M-F Wheel of Fortune	7-730pmWTF (7:00 PM-7:30 PM)	:30 3	\$2,000.00 P-2	0.00 NM	3	\$6,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate Rating \$2,000.00					
N 63 WPLG 10/23/12 10/25/12	M-F Jeopardy CM M-F Jeopardy	730-8pm -T-T	:30 2	\$2,300.00 P-2	0.00 NM	2	\$4,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week -T-T 2	<u>Rate</u> <u>Rating</u> \$2,300.00 0.00					
N 64 WPLG 10/23/12 10/25/12	M-F 11-1135P CM M-F 11-1135P	11-1135P -T-T (11:00 PM-11:35 PM)	:30 2	\$2,000.00 P-2	0.00 NM	2	\$4,000.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 10/22/12 10/28/12		\$2,000.00 0.00 1135p-1206am -1	:30 1	\$950.00 P-2	0.00 NM	1	\$950.00
N 65 WPLG 10/23/12 10/23/12	M-F Nightline	(11:35 PM-12:05 XM)	:30 1	φ υ υυ.υυ ۲-2	U.UU INIVI	I	φઝου.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$950.00 0.00					
N 66 WPLG 10/27/12 10/27/12		7-8am1-	:30 1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date End Date	Local 10 News Sat @ Weekdays Spots/Week	(7:00 AM-7:30 AM) <u>Rate</u> <u>Rating</u>					



252457

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 06/25/12/ 09/18/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D **Product NELSON FOR SENATE**

<u>Estimate #</u> 497

	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	Amount
N 66 WPLG 10/27/1	2 10/27/12			7-8am	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	Local 10 News S Weekdays	Spots/Week	(7:00 AM-7:	•						
Week: 10/22/12	10/28/12	<u>vveekdays</u> 1-	Spois/week 1	<u>Rate</u> \$600.00	Rating 0.00						
N67 WPLG 10/27/1		7AM-Sat LCL 10	News CM	7-8am	1-	:30	1	\$600,00 P-2	0.00 NM	1	\$600.00
		Local 10 News S		(7:30 AM-8:	00 AM)			***************************************		,	************
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	1-	1	\$600.00	0.00						
N 68 WPLG 10/27/1	2 10/27/12		CM	8-9am	1-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Stort Data	End Data	Sat/Good Mornin		(8:00 AM-8:							
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 69 WPLG 10/27/1			CM	8-9am	1-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
	2 10/2//12	Sat/Good Mornin		(8:30 AM-9:		.50	٠	ψ/00.001 -2	0.00 14141	'	Ψ100.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	1-	1	\$700.00	0.00						
N70 WPLG 10/27/1	2 10/27/12	9AM-Sat LCL 10	News CM	9-10:30am	1-	:30	1	\$600.00 P-2	0.00 NM	. 1	\$600.00
		Local 10 News S	aturd	(9:00 AM-9:	30 AM)						
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	1	1	\$600.00	0.00						
N71 WPLG 10/27/1	2 10/27/12	9AM-Sat LCL 10 Local 10 News S		9-10:30am (10:00 AM-1	1- 0:30 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	Weekdays	Spots/Week	•	Rating						
Week: 10/22/12	10/28/12	1-	<u> </u>	. —	0.00						
N 72 WPLG 10/27/1	2 10/27/12	Sa Wknd Early Sa Weekend Ea		Various (6:30 PM-7:	1- 00 PM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	1-	1	\$700.00	0.00						
Spot Ch Date Ra	<u>inge D</u>								_		
	0.40/00/40.0	escription	· · · · · · · · · · · · · · · · · · ·	VEnd Time			<u>Ler</u>		Rtg Type		
		escription a Wknd Early Ne	· · · · · · · · · · · · · · · · · · ·		<u>\\</u> 6:30 PM-7:00 P-			ngth <u>Rate</u> :30 (\$700.00)			
See MG 72	.2	a Wknd Early Ne	ws Vari	ous	6:30 PM-7:00 P-	Sa-	-	:30 (\$700.00)	0.00 <i>NM</i>		
See MG 72 2 WPLG 10/22/1:	.2 2-10/28/12 S _i		ws Vari	ous	6:30 PM-7:00 P-		-	:30 (\$700.00)			
See MG 72	.2 2-10/28/12 S _i I 10/27	a Wknd Early Ne	ws Vari	ous	6:30 PM-7:00 P-	Sa-	-	:30 (\$700.00)	0.00 <i>NM</i>		
See MG 72 2 WPLG 10/22/1:	.2 2-10/28/12 Si I 10/27 ir 7-8p]	a Wknd Early Ne ports Saturday du 7a-Sun LCL 10 N	ring Colle(7-8F	7-8am	1	Sa-	-	:30 (\$700.00)	0.00 <i>NM</i>	1	\$500.00
See MG 72 2 WPLG 10/22/1:	.2 2-10/28/12 S _i 10/27 ir 7-8p] 12 10/28/12	ports Saturday du 7a-Sun LCL 10 N Local 10 News S	vws Varion Va Va Va Va Va Va Va Va Va Va Va Va Va	7-8am (7:30 AM-8:	6:30 PM-7:00 P	Sa-	-	:30 (\$700.00) :30 \$700.00	0.00 <i>NM</i>	1	\$500.00
See MG 72 2 WPLG 10/22/1: ⊕ MG for 72.1 [news will a N 73 WPLG 10/28/1	.2 2-10/28/12 S 1 10/27 ir 7-8p] 12 10/28/12 End Date	ports Saturday du 7a-Sun LCL 10 N Local 10 News S Weekdays	ring Colle(7-8F lews CM sunday Spots/Week	7-8am (7:30 AM-8:	6:30 PM-7:00 P	Sa-	-	:30 (\$700.00) :30 \$700.00	0.00 <i>NM</i>	1	\$500.00
See MG 72 2 WPLG 10/22/1:	.2 2-10/28/12 Sp 1 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12	ports Saturday du 7a-Sun LCL 10 N Local 10 News S Weekdays 1	ring Colleç7-8F lews CM sunday Spots/Week 1	7-8am (7:30 AM-8: <u>Rate</u> \$500.00	1 00 AM) Rating 0.00	Sa Sa :30	1	:30 (\$700.00) :30 \$700.00 \$500.00 P-2	0.00 NM 0.00 NM		·
See MG 72 2 WPLG 10/22/1:	.2 2-10/28/12 Sp 1 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12	7a-Sun LCL 10 N Local 10 News S Weekdays1 Su GMA	ring Colle(7-8F lews CM sunday Spots/Week	7-8am (7:30 AM-8: <u>Rate</u> \$500.00 8-9am	1 00 AM) Rating 0.00	Sa-	-	:30 (\$700.00) :30 \$700.00	0.00 NM 0.00 NM	1	·
See MG 72 2 WPLG 10/22/1:	2-10/28/12 Sp 1 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12 12 10/28/12	7a-Sun LCL 10 News S Weekdays1 Su GMA Su Weknd Early News S	ring Colle(7-8F lews CM sunday Spots/Week 1	7-8am (7:30 AM-8: <u>Rate</u> \$500.00 8-9am (8:00 AM-8:	1 00 AM) Rating 0.001 30 AM)	Sa Sa :30	1	:30 (\$700.00) :30 \$700.00 \$500.00 P-2	0.00 NM 0.00 NM		·
See MG 72 2 WPLG 10/22/1:	.2 2-10/28/12 Sp 1 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12	7a-Sun LCL 10 N Local 10 News S Weekdays1 Su GMA	ring Colleç7-8F lews CM sunday Spots/Week 1	7-8am (7:30 AM-8: <u>Rate</u> \$500.00 8-9am (8:00 AM-8:	1 00 AM) Rating 0.00	Sa Sa :30	1	:30 (\$700.00) :30 \$700.00 \$500.00 P-2	0.00 NM 0.00 NM		·
See MG 72 2 WPLG 10/22/1:	2-10/28/12 Spin 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12 End Date 10/28/12	7a-Sun LCL 10 News S Weekdays1 Su GMA Weekdays1	ring Colle(7-8F lews CM sunday Spots/Week 1 CM	7-8am (7:30 AM-8: <u>Rate</u> \$500.00 8-9am (8:00 AM-8: <u>Rate</u>	1 00 AM) Rating 0.001 30 AM) Rating	Sa Sa :30	1	:30 (\$700.00) :30 \$700.00 \$500.00 P-2	0.00 NM 0.00 NM		\$700.00
See MG 72 2 WPLG 10/22/1:	2-10/28/12 Spin 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12 End Date 10/28/12	7a-Sun LCL 10 News S Weekdays1 Su GMA Weekdays1	ring Colle(7-8F News CM Sunday Spots/Week 1 CM Spots/Week 1	7-8am (7:30 AM-8: <u>Rate</u> \$500.00 8-9am (8:00 AM-8: <u>Rate</u> \$700.00	1 00 AM) Rating 0.001 30 AM) Rating 0.001	:30	1	:30 (\$700.00) :30 \$700.00 \$500.00 P-2 \$700.00 P-2	0.00 NM 0.00 NM 0.00 NM	1	\$700.00
See MG 72 2 WPLG 10/22/1:	2-10/28/12 S 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12	7a-Sun LCL 10 No. Local 10 News S. Weekdays1 Su GMA Weekdays1 Su GMA Weekdays1 Su GMA Weekdays1 Su GMA Weekdays.	ring Colle(7-8F News CM Sunday Spots/Week 1 CM Spots/Week 1	7-8am (7:30 AM-8: Rate \$500.00 8-9am (8:00 AM-8: Rate \$700.00 8-9am (8:30 AM-9: Rate	1 00 AM) Rating 0.001 30 AM) Rating 0.001 00 AM) Rating 0.001	:30	1	:30 (\$700.00) :30 \$700.00 \$500.00 P-2 \$700.00 P-2	0.00 NM 0.00 NM 0.00 NM	1	\$700.00
See MG 72 2 WPLG 10/22/1:	22-10/28/12 S 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12	7a-Sun LCL 10 N Local 10 News S Weekdays1 Su GMA Su GMA Weekdays1 Su GMA Weekdays1	ring Colle(7-8F lews CM sunday Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 CM	7-8am (7:30 AM-8: Rate \$500.00 8-9am (8:00 AM-8: Rate \$700.00 8-9am (8:30 AM-9: Rate \$700.00	1 00 AM) Rating 0.001 30 AM) Rating 0.001 00 AM) Rating 0.001 00 AM) Rating 0.00	:30	1	:30 (\$700.00) :30 \$700.00 \$500.00 P-2 \$700.00 P-2	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$700.00 \$700.00
See MG 72 2 WPLG 10/22/1:	22-10/28/12 S 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12	7a-Sun LCL 10 N Local 10 News S Weekdays1 Su GMA Su GMA Weekdays1 Su GMA Weekdays1	ring Colle(7-8F lews CM lews CM lewday Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 Lewday Spots/Week 1 Lewday Spots/Week 1 Lewday Spots/Week 1 Lewday Spots/Week	7-8am (7:30 AM-8: Rate \$500.00 8-9am (8:00 AM-8: Rate \$700.00 8-9am (8:30 AM-9: Rate	1 00 AM) Rating 0.001 00 AM) Rating 0.001 00 AM) Rating 0.001	:30	1	:30 (\$700.00) :30 \$700.00 \$500.00 P-2 \$700.00 P-2	0.00 NM 0.00 NM 0.00 NM	1	\$700.00 \$700.00
See MG 72 2 WPLG 10/22/1:	22-10/28/12 S 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12	7a-Sun LCL 10 No. Ta-Sun LCL 10 No. Local 10 News Son Weekdays1 Su GMA Su GMA Weekdays1 Su GMA Weekdays1 Su GMA Ueekdays1 9a-Sun LCL 10 No.	ring Colle(7-8F lews CM lews CM lewday Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 Lewday Spots/Week 1 Lewday Spots/Week 1 Lewday Spots/Week 1 Lewday Spots/Week	7-8am (7:30 AM-8: Rate \$500.00 8-9am (8:00 AM-8: Rate \$700.00 8-9am (8:30 AM-9: Rate \$700.00	1 00 AM) Rating 0.001 00 AM) Rating 0.001 00 AM) Rating 0.001	:30 :30	1	:30 (\$700.00) :30 \$700.00 \$500.00 P-2 \$700.00 P-2	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$500.00 \$700.00 \$700.00
See MG 72 2 WPLG 10/22/1: MG for 72.1 [news will a N73 WPLG 10/28/1 Start Date Week: 10/22/12 N74 WPLG 10/28/1 Start Date Week: 10/22/12 N75 WPLG 10/28/1 Start Date Week: 10/22/12 N75 WPLG 10/28/1	22-10/28/12 S 1 10/27 ir 7-8p] 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12 12 10/28/12 End Date 10/28/12 12 10/28/12 12 10/28/12	7a-Sun LCL 10 No. Ports Saturday du 7a-Sun LCL 10 No. Local 10 News Society Weekdays1 Su GMA Weekdays1 Su GMA Weekdays1 9a-Sun LCL 10 No. 9a-Sun LCL 10 No.	ring Colle(7-8F lews CM sunday Spots/Week 1 CM Spots/Week 1	7-8am (7:30 AM-8: Rate \$500.00 8-9am (8:00 AM-8: Rate \$700.00 8-9am (8:30 AM-9: Rate \$700.00 9-1030am (9:00 AM-9:	76:30 PM-7:00 P	:30 :30	1	:30 (\$700.00) :30 \$700.00 \$500.00 P-2 \$700.00 P-2	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$700.00 \$700.00



252457

Flight Dates 10/23/12-10/29/12

Hiatus Dates

<u>Original Date / Revision</u> 06/25/12/ 09/18/12

Order Sep

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

<u>Estimate #</u> 497

00:15:00

Ln Ch	Start	End	Inventory Code P	rook	Ctart/End	Time Dave	lam Cm	-4-	Data Del	Dán Trus	Tota	
LII OII	Start	LIIU	Inventory Code B 9a-Sun LCL 10 News	eak	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			9a-Sun LCL 10 News		(9:30 AM-10):00 AM)				_		
•	art Date	End Date	Weekdays Spots/V	<u>Veek</u>	Rate	Rating						
Week: 10		10/28/12	9a-Sun LCL 10 News C	1	\$600.00	0.00	.00		#000 00 B 0	0.00.104	,	***
N70 WFLG	10/20/1	2 10/20/12	9a-Sun LCL 10 News C 9a-Sun LCL 10 News	IVI	9-1030am (10:00 AM-	1 10:30 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
	art Date	End Date	Weekdays Spots/V	<u>Veek</u>		Rating						
Week: 10		10/28/12	1	1	\$600.00	, 0.00						
N 79 WPLG	10/28/1	2 10/28/12	Su Wknd Early News C Sunday Weekend Early	M	various	1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
	art Date	End Date	Weekdays Spots/V	Veek	<u>Rate</u>	Rating						
Week: 10		10/28/12	1	1	\$700.00	0.00						
N 80 WPLG	10/23/1	2 10/26/12	M-F 9a Live/Kelly C Live With Kelly	M	9-10a (9:00 AM-9:	-TWTF 30 AM)	:30	4	\$400.00 P-2	0.00 NM	4	\$1,600.00
<u>Sta</u>	art Date	End Date	Weekdays Spots/V	<u>Veek</u>		Rating						
Week: 10		10/28/12	-TWTF	4	+ 100.00	0.00						
N 81 WPLG	10/23/1	2 10/26/12	M-F 3p Katie Couric C Katie Couric	М	3-4p (3:00 PM-4:	-TWTF 00 PM)	:30	4	\$500.00 P-2	0.00 NM	4	\$2,000.00
<u>Sta</u>	art Date	End Date	Weekdays Spots/V	Veek	Rate	Rating						
Week: 10		10/28/12	-TWTF	4	\$500.00	0.00						
N 82 WPLG	10/28/1	2 10/28/12	SUN 11-1130P C SUN 11-1135P	М	11-1135P (11:00 PM-1	1 I1:35 PM)	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
<u>Sta</u>	art Date	End Date	Weekdays Spots/V	<u>Veek</u>	•	Rating						
Week: 10		10/28/12	1		\$1,600.00	0.00					,	
N 83 WPLG	10/27/1	2 10/27/12	6AM-Sat LCL 10 News C Local 10 News Sat @	M	6-7am (6:00 AM-6:	1- 30 AM)	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
	art Date	End Date	Weekdays Spots/V	<u>Veek</u>	<u>Rate</u>	Rating						
Week: 10		10/28/12	1-	1	\$300.00	0.00						
N84 WPLG	10/29/1	2 10/29/12	M-F 6a LCL News C LCL 10 News @ 6am	M	6-7am (6:30 AM-7:	1 00 AM)	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
Sta	art Date	End Date	Weekdays Spots/V	Veek	Rate	Rating						
Week: 10		11/04/12	1	1	\$750.00	0.00						
N 85 WPLG	10/29/1	2 10/29/12	M-F 7-9a GMA Ci Good Morning America	VI	7-9am (7:30 AM-8:	1 00 AM)	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
Sta	art Date	End Date	Weekdays Spots/V	Veek	Rate	Rating						
Week: 10		11/04/12	1	1	\$850.00	0.00						
N86 WPLG	10/29/1	2 10/29/12	M-F 7-9a GMA C Good Morning America	M	7-9am (8:00 AM-8:	1 30 AM)	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
Sta	art Date	End Date	Weekdays Spots/V	Veek	Rate	Rating						
Week: 10		11/04/12	1	1	\$850.00	0.00						
N 87 WPLG			M-F 7-9a GMA C Good Morning America	M	7-9am (8:30 AM-9:	1	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
Sta	art Date	End Date	Weekdays Spots/V	/eek	Rate	Rating						
Week: 10		11/04/12	1	1	\$850.00	0.00						
			M-F 11a The View C	VI	11-12n (11:00 AM-1	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Sta	art Date	End Date	Weekdays Spots/V	Veek	Rate	Rating						
Week: 10		11/04/12	1		\$1,000.00	0.00						
			M-F 11a The View C		11-12n	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Sta	art Date	End Date	M-F The View Weekdays Spots/V	<u>Ve</u> ek	(11:30 AM-1 Rate	2:00 PM) Rating						
						. —				_		



252457

Flight Dates 10/23/12-10/29/12

Hiatus Dates

<u>Original Date / Revision</u> 06/25/12/ 09/18/12

Order Sep

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Estimate # 497

00:15:00

										Tota	als
Ln Ch Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
N 89 WPLG 10/29/12	10/29/12	M-F 11a The View	v CM	11-12n	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
2 -		M-F The View		(11:30 AM-1	•						
	Ind Date 1/04/12	Weekdays 1	Spots/Week	Rate	Rating						
N90 WPLG 10/29/12		M-F 12n News	CM	\$1,000.00 12-1PM	0.00	:30		\$400.00 P-2	0.00 NM	,	# 400 00
1100 111 20 10/20/12	10/20/12	M-F LCL 10 News		(12:30 PM-1	_	.30	1	Φ400.00 P-2	0.00 NM	1	\$400.00
Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
	1/04/12	1	1	\$400.00	0.00						
N91 WPLG 10/29/12	10/29/12	M-F 5p LCL News	s CM	5-6p	1	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
D		Local 5p News		(5:30 PM-6:0	,						
	<u>Ind Date</u> 1/04/12	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
N 92 WPLG 10/29/12		M-F 6p LCL News	s CM	\$750.00 6-630pm	0.00	:30	- 1	\$1,300.00 P-2	0.00 NM	1	#4 200 00
1102 111 20 10/20/12	10/20/12	M-F Local News	5 CIVI	0-030pm	T	.30	ı	\$1,300.00P-2	U.UU INIVI	1	\$1,300.00
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	1/04/12	1	1	\$1,300.00	0.00						
N 93 WPLG 10/29/12	10/29/12	M-F Jeopardy	СМ	730-8pm	1	:30	1	\$2,300.00 P-2	0.00 NM	1	\$2,300.00
01-15-1		M-F Jeopardy								:	
	nd Date 1/04/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$2,300.00	Rating 0.00						
N 94 WPLG 10/29/12		M-F 11-1135P	CM	11-1135P	1	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
101 111 20 10/20/12	10/20/12	M-F 11-1135P	Olvi	11 11001		.50	٠	Ψ2,000.001 -2	O.OO INIVI	1	φ2,000.00
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	1/04/12	1	1	\$2,000.00	0.00						
N 95 WPLG 10/29/12	10/29/12	M-F 1135-12:06a	Nightli@M	1135p-1206		:30	1	\$950.00 P-2	0.00 NM	1	\$950.00
04.10.4		M-F Nightline		(11:35 PM-1	,						
	nd Date 1/04/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$950.00	Rating 0.00						
N 96 WPLG 10/29/12		M-F 3p Katie Cou	ric CM	3-4p	1	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
	, 20, .2	Katie Couric	0.111	(3:00 PM-4:0	_	.00	1	φοσο.σσ1 -2	0.00 NW	'	φυσυ.συ
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12 1	1/04/12	1	1	\$500.00	0.00						
									Totale	ያስ ¢	72 600 00

Totals 80 \$72,600.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

contract no. <u>251830</u>	
1. THE CONTACT PERSON FOR THE PURCHASER IS:	
Shelli HoHon Name	
6190 Grovedale Ct Alexandria, UA 20 Address	እ <u>ვ</u>
703-299-0395 Phone Number	
2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE: Peggy Grannon	
3. IF THE AD REFERS TO A CANDIDATE:	
a. The name of the candidate is Bill NEISCN.	
b. The candidate seeks election to the office of Senate in the Primary Election, General Election, or Special Election.	
4. IF THE AD REFERS TO AN ISSUE:	
a. The issue is	
b. The Purchaser is	
NOTE: If the ad relates to an issue of state or local (not national) importance	

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

00:15:00

EOM/EOC

WPLG

Flight Dates 10/16/12-10/22/12

Order Sep

Product Estimate # 496

NELSON FOR SENATE Alt Order # 06186863 **251830** / Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

GENERAL 06/20/12 09/13/12 Order Type **Billing Contact**

Billing Cycle Advertiser Pol/Bill Nelson/Sen/FI/D 6190 Grovedale Ct. Billing Calendar BROADCAST

Suite 200

Demographic A50+ Alexandria, VA 22310-2552 Agency Abar-Hutton Media, LLC

AGY POL Rev Codes CAND **Buying Contact**

Product Codes PL-Senate-Democrat Sales Office DC

P-2 Sales Region NAT **Priority** 6190 Grovedale Ct.

Agency Ref Advertiser Ref Suite 200

Primary Account Executive Aaron Ashe

Alexandria, VA 22310-2552

Account Executive Order% Start Date **End Date** Aaron Ashe 100%

Order Share 100% Market Value 59500

Competing Station	% of Order	<u>Amoun</u> t
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals Billing Plan Rating Start Date End Date **Net Amount Gross Amount** # of Spots Net Amount Gross Amount # Spots Month \$50,575.00 \$59,500.0C \$59,500.00 0.00 10/01/12 10/22/12 October 2012 62 \$50,575.00 62 \$50,575.00 \$59,500.00 0.00 Totals

											<u>Tota</u>	<u>ls</u>
Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 49 WPLG	10/16/12	2 10/18/12	M-F 6a LCL News	CM	6-7am	-T-T	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
			LCL 10 News @ 6	am	(6:30 AM-7:	00 AM)						
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1	5/12	10/21/12	-T-T	2	\$750.00	0.00						
N 50 WPLG	10/17/12	2 10/18/12	M-F 7-9a GMA	СМ	7-9am	WT	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
			Good Morning Am	erica	(7:00 AM-7:	30 AM)						
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1	5/12	10/21/12	WT	2	\$850.00	0.00						
N51 WPLG	10/16/12	2 10/18/12	M-F 7-9a GMA	CM	7-9am	-T-T	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
			Good Morning Am	erica	(7:30 AM-8:	00 AM)						
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1	5/12	10/21/12	-T-T	2	\$850.00	0.00						
N 52 WPLG	10/16/12	2 10/21/12	M-F 7-9a GMA	CM	7-9am	-TF-S	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00
			Good Morning Am	erica	(8:00 AM-8:	30 AM)						
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1	5/12	10/21/12	-TF-S	3	\$850.00	0.00						
N 53 WPLG	10/16/12	2 10/21/12		СМ	7-9am	-TWS	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00



251830

Flight Dates 10/16/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 06/20/12/ 09/13/12

Order Sep

00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

			· ·-					Tota	
Ln Ch Start End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
	Good Morning A	America	(8:30 AM-9:	00 AM)				_	
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 3	<u>Rate</u> \$850.00	<u>Rating</u> 0.00					
N54 WPLG 10/18/12 10/1	/12 M-F 10a Ricki L Ricki Lake 9/10		10-11a	1	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
N 55 WPLG 10/16/12 10/1	/12 M-F 11a The Vio M-F The View	ew CM	11-12n (11:00 AM-	-TF 11:30 AM)	:30	2 \$1,000.00 P-2	0.00 NM	2	\$2,000.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 2	Rate \$1,000.00	Rating 0.00					
N 56 WPLG 10/17/12 10/1	/12 M-F 11a The Vi M-F The View	ew CM	11-12n (11:30 AM-	W-F 12:00 PM)	:30	2 \$1,000.00 P-2	0.00 NM	2 -	\$2,000.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 2	Rate \$1,000.00	Rating 0.00					
N 57 WPLG 10/16/12 10/1	/12 M-F 12n News M-F LCL 10 Ne	CM ws @ No	12-1PM (12:00 PM-	-T-TF 12:30 PM)	:30	3 \$400.00 P-2	0.00 NM	3	\$1,200.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 3		Rating 0.00					
N 58 WPLG 10/17/12 10/1	/12 M-F 12n News M-F LCL 10 Ne	CM ws @ No	12-1PM (12:30 PM-	WT 1:00 PM)	:30	2 \$400.00 P-2	0.00 NM	2	\$800.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 2		Rating 0.00					
N 59 WPLG 10/17/12 10/1	/12 M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:30 PM-5	WTF :00 PM)	:30	3 \$650.00 P-2	0.00 NM	3	\$1,950.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 3		Rating 0.00					
N 60 WPLG 10/18/12 10/1	1/12 M-F 5p LCL Nev Local 5p News	ws CM	5-6p (5:00 PM-5	1 :30 PM)	:30	1 \$750.00 P-2	0.00 NM	1	\$750.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00					
N61 WPLG 10/18/12 10/1	1/12 M-F 5p LCL Nev Local 5p News	ws CM	5-6p (5:30 PM-6	1 :00 PM)	:30	1 \$750.00 P-2	0.00 NM	1	\$750.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 1	Rate \$750.00	Rating 0.00					
N 62 WPLG 10/16/12 10/1	M-F 6p LCL Nev		6-630pm (6:00 PM-6	-TWT :30 PM)	:30	3 \$1,300.00 P-2	0.00 NM	3	\$3,900.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 3	Rate \$1,300.00	<u>Rating</u> 0.00					
N 63 WPLG 10/17/12 10/1	M-F Wheel of F		7-730pm (7:00 PM-7	W-F :30 PM)	:30	2 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21		Spots/Week 2	Rate \$2,000.00	<u>Rating</u> 0.00					
N 64 WPLG 10/16/12 10/1	M-F Jeopardy M-F Jeopardy	CM	730-8pm	-1	:30	1 \$2,300.00 P-2	0.00 NM	1	\$2,300.00
<u>Start Date</u> <u>End D</u> Week: 10/15/12 10/21	ate Weekdays	Spots/Week 1	<u>Rate</u> \$2,300.00	Rating 0.00					
N65 WPLG 10/19/12 10/1		CM	10-11p	1	:30	1 \$1,800.00 P-2	0.00 NM	1	\$1,800.00
Start Date End D		Spots/Week	<u>Rate</u>	Rating				I	



251830

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 06/20/12/ 09/13/12

Order Sep

00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D Product NELSON FOR SENATE Estimate # 496

Ln Ch Sta	rt End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
N 65 WPLG 10/19	9/12 10/19/12	Fri 10-11p	CM	10-11p	1	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
		20/20									
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00						
N 66 WPLG 10/2			CM	7-8p	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
100 111 20 10/2	.,	America's Funnie		(7:00 PM-8:	00 PM)		·	ψ.,οοο.οο. Δ	0,00	•	4 1,000.00
Start Date		<u>Weekdays</u>	Spots/Week	***************************************	Rating						
Week: 10/15/12	10/21/12	1		\$1,000.00	0.00			A	0.00.104	,	40.000.00
N 67 WPLG 10/2	1/12 10/21/12	Once Upon a Tim	CM ie	8-9p (8:00 PM-9:	-	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
Start Date	e End Date	Weekdays	Spots/Week	-	Rating						
Week: 10/15/12	10/21/12	1	1	\$3,000.00	0.00						
N 68 WPLG 10/1	9/12 10/19/12		СМ	11-1135P	1	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
Start Date	n End Data	M-F 11-1135P	Cnoto/Mook	Data	Datina						
<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00			•			
N69 WPLG 10/2		7AM-Sat LCL 10 I		7-8am	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
		Local 10 News Sa	at @	(7:00 AM-7:	30 AM)						
Start Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/15/12	10/21/12	1-	1	\$600.00	0.00	.00		#000 00 D 0	0.00.1114		# 000 00
N70 WPLG 10/2	0/12 10/20/12	7AM-Sat LCL 10 I Local 10 News Sa		7-8am (7:30 AM-8:	1- 00 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	e End Date	Weekdays	Spots/Week	•	Rating						
Week: 10/15/12	10/21/12	1-	1	\$600.00	0.00						
N 71 WPLG 10/2	0/12 10/20/12		. CM	8-9am	1-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Date	a End Data	Sat/Good Morning	g Ame Spots/Week	(8:00 AM-8:	Ĺ					·	
Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> 1-	<u>30013/4466K</u>	<u>Rate</u> \$700.00	Rating 0.00						
N 72 WPLG 10/2		Sa GMA	CM	8-9am	1-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
		Sat/Good Morning	g Ame	(8:30 AM-9:	00 AM)						
Start Date		<u>Weekdays</u> 1-	Spots/Week		Rating						
Week: 10/15/12 N 73 WPLG 10/2	10/21/12		News CM	\$700.00 9-10:30am	0.00	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
N/3 WFLG 10/2	0/12 10/20/12	Local 10 News Sa		(10:00 AM-1	_	.00	'	ψοσο.σσ1 -2	0.00 14141	'	φοσο.στ
Start Date	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12		1-	1		0.00						
N74 WPLG 10/2	1/12 10/21/12	7a-Sun LCL 10 N		7-8am	1	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Start Date	e End Date	Local 10 News St Weekdays	Spots/Week	(7:30 AM-8: Rate	Rating						
Week: 10/15/12		1	1		0.00					,	
N 75 WPLG 10/2		Su GMA	CM	8-9am	1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
		Su GMA		(8:00 AM-8:					:		
Start Date		<u>Weekdays</u> 1	Spots/Week 1		<u>Rating</u> 0.00						
Week: 10/15/12 N 76 WPLG 10/2			CM	\$700.00 8-9am	1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
1070 WI LO 10/2	1/12 10/21/12	Su GMA	OW	(8:30 AM-9:				Ψ. σσ. σσ. τ	0,00	,	********
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12		1	1		0.00			A000 00 T =	0.00.117		#
N77 WPLG 10/2	1/12 10/21/12	9a-Sun LCL 10 N 9a-Sun LCL 10 N		9-1030am (9:00 AM-9:	1 30 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Dat	e End Date	Weekdays	ews Spot <u>s/Week</u>		Rating					-	
<u>Stait Dat</u>	End Date	TTOORGAYS	Spoto/1106K	itato	<u>, 10011119</u>				'	-	



251830

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 06/20/12/ 09/13/12

Order Sep

00:15:00

Product NELSON FOR SENATE Advertiser Pol/Bill Nelson/Sen/FI/D

In Ch Start End	Inventory Code - Dreek	Start/End Time Dave	Lon Chata Data Del	Dta Tuna	Tota	_
Ln Ch Start End		Start/End Time Days	•	Rtg Type		Amount
N77 WPLG 10/21/12 10/21/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News	9-1030am1 (9:00 AM-9:30 AM)	:30 1 \$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week1 1	\$600.00 0.00				
N 78 WPLG 10/21/12 10/21/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News	9-1030am1 (9:30 AM-10:00 AM)	:30 1 \$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$600.00 0.00				
N79 WPLG 10/21/12 10/21/12	Su Wknd Early News CM Sunday Weekend Early	various1	:30 1 \$700.00 P-2	0.00 NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$700.00 0.00				
N80 WPLG 10/17/12 10/17/12	M-F 3p Katie Couric 9/1 © M Katie Couric	3-4p1 (3:00 PM-4:00 PM)	:30 1 \$500.00 P-2	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$500.00 0.00				
N81 WPLG 10/21/12 10/21/12	SUN 11-1130P CM SUN 11-1135P	11-1135P1 (11:00 PM-11:35 PM)	:30 1 \$1,600.00 P-2	0.00 NM	1	\$1,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate Rating \$1,600.00				
N82 WPLG 10/22/12 10/22/12	M-F 6a LCL News CM LCL 10 News @ 6am	6-7am 1 (6:30 AM-7:00 AM)	:30 1 \$750.00 P-2	0.00 NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate Rating \$750.00 0.00				
N83 WPLG 10/22/12 10/22/12	M-F 7-9a GMA CM Good Morning America	7-9am 1 (7:00 AM-7:30 AM)	:30 1 \$850.00 P-2	0.00 NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$850.00 0.00				
N84 WPLG 10/22/12 10/22/12	M-F 7-9a GMA CM Good Morning America	7-9am 1 (7:30 AM-8:00 AM)	:30 1 \$850.00 P-2	0.00 NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	•				
N85 WPLG 10/22/12 10/22/12	M-F 7-9a GMA CM Good Morning America	7-9am 1 (8:00 AM-8:30 AM)	:30 1 \$850.00 P-2	0.00 NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week					
N86 WPLG 10/22/12 10/22/12	•	11-12n 1 (11:00 AM-11:30 AM)	:30 1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	,				
N87 WPLG 10/22/12 10/22/12		11-12n 1 (11:30 AM-12:00 PM)	:30 1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	,				
Week: 10/22/12 10/28/12 N88 WPLG 10/22/12 10/22/12	M-F 12n News CM	12-1PM 1	:30 1 \$400.00 P-2	0.00 NM	1	\$400.00
Start Date End Date	M-F LCL 10 News @ No Weekdays Spots/Week 1 1					
Week: 10/22/12 10/28/12 N89 WPLG 10/22/12 10/22/12	M-F 5p LCL News CM	5-6p 1	:30 1 \$750.00 P-2	0.00 NM	1	\$750.00
Start Date End Date	Local 5p News <u>Weekdays</u> <u>Spots/Week</u>	(5:30 PM-6:00 PM) <u>Rate</u> <u>Rating</u>				



251830

Flight Dates 10/16/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 06/20/12/ 09/13/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Estimate # 496

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len S	pots	Rate Pri	Rtg Type	<u>Tota</u> Spots	als Amount
N89 WPLG	10/22/1:	2 10/22/12	M-F 5p LCL News Local 5p News	СМ	5-6p (5:30 PM-6:	1	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
<u>Start</u> Week: 10/2	<u>t Date</u> 2/12	End Date 10/28/12	•	Spots/Week 1	Rate \$750.00	Rating 0.00						
N90 WPLG	10/22/1	2 10/22/12	M-F 6p LCL News M-F Local News	CM	6-630pm	1	:30	1	\$1,300.00 P-2	0.00 NM	1	\$1,300.00
Start Week: 10/2	<u>Date</u> 2/12	End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0,00						
N91 WPLG	10/22/1	2 10/22/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	1	:30	1	\$2,300.00 P-2	0.00 NM	1	\$2,300.00
Start Week: 10/2	<u>t Date</u> 2/12	End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,300.00	<u>Rating</u> 0.00						
N92 WPLG	10/22/1	2 10/22/12	Mon 10-11p CASTLE	СМ	10-11p (10:00 PM-1	1 1:00 PM)	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
<u>Start</u> Week: 10/2	<u>Date</u> 2/12	End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00						
N93 WPLG	10/22/1:	2 10/22/12	M-F 3p Katie Cour Katie Couric	ic 9/1 © M	3-4p (3:00 PM-4:	1 00 PM)	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Start Week: 10/2	<u>Date</u> 2/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
										Totals	62 ¢	59 500 00

Totals 62 \$59,500.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CC	NTRACT NO	251555
1.	THE CONT	Shelli Hutton Name 6190 Grovedale Ct Alexandria, UA 223 Address
		703-299-0395 Phone Number
2.	THE TOP C ARE:	Peggy Grannon
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is Bill NEISCN.
	b.	The candidate seeks election to the office of Senate in the Primary Election, General Election, or Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is
	b.	The Purchaser is
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.



Flight Dates 10/09/12-10/15/12

00:15:00 Order Sep

Product Estimate # 495

NELSON FOR SENATE Alt Order # 06186859 251555 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

06/19/12 09/13/12 Order Type **GENERAL Billing Contact**

EOM/EOC Billing Cycle Advertiser Pol/Bill Nelson/Sen/FI/D 6190 Grovedale Ct. Billing Calendar BROADCAST

Suite 200

Demographic A50+ Alexandria, VA 22310-2552 Agency Abar-Hutton Media, LLC

Rev Codes **AGY** POL CAND **Buying Contact**

Product Codes PL-Senate-Democrat Sales Office DC

P-2 Sales Region NAT **Priority** 6190 Grovedale Ct.

Agency Ref Advertiser Ref Suite 200

Start Date

Primary Account Executive

Order%

Alexandria, VA 22310-2552

Aaron Ashe

Account Executive

Aaron Ashe 100%

End Date

Order Share 100% Market Value 57050

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Fross Amount
October 2012	66	\$48,492.50	\$57,050.00	0.00 10/01/12	10/15/12	66	\$48,492.50	\$57,050.00
Totals	66	\$48,492.50	\$57,050.00	0.00				

											Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N46 WPLG	10/09/1	2 10/11/12	M-F 6a LCL News	СМ	6-7am	-T-T	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
			LCL 10 News @ 6	am	(6:30 AM-7:	00 AM)						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	-T-T	2	\$750.00	0.00						
N47 WPLG	10/09/1	2 10/11/12	M-F 7-9a GMA	CM	7-9am	-TWT	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00
			Good Morning Am	erica	(7:00 AM-7:	30 AM)						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	-TWT	3	\$850.00	0.00						
N 48 WPLG	10/09/1	2 10/12/12	M-F 7-9a GMA	CM	7-9am	-TF	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
			Good Morning Am	erica	(7:30 AM-8:	00 AM)						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	-TF	2	\$850.00	0.00						
N 49 WPLG	10/09/1	2 10/12/12	M-F 7-9a GMA	СМ	7-9am	-T-TF	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00
			Good Morning Am	erica	(8:00 AM-8:	30 AM)						
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	-T-TF	3	\$850.00	0.00						
N 50 WPLG	10/11/1	2 10/11/12		CM	7-9am	1	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00



251555

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 06/19/12/ 09/13/12

Order Sep

00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Start Date Meek 10/08/12 10/14/12 10/14/12 MF 12n New CM 12-1PM -T-TF- 30 3 \$400.00 P-2 0.00 NM 3 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1	Ln Ch	Start	End	Inventory Code	Break	Start/End ⁻	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	Amount
Week 1008/12 101/41/2	Sta	art Date	End Date			•						l	
Start Date End Date Week(a) Mest 10/08/12 10/14/12 1					1								
Week 10/08/12 10/14/12 1	N51 WPLG	10/11/1	2 10/11/12		ke 9/10CM	10-11a	1	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
MF CL 10 News @ No	Week: 10	/08/12	10/14/12	1	1	\$400.00	0.00						
Week: 10/08/12 10/14/12 17-TF-F 3 \$400.00 0.00 N53 WPLG 10/10/12 10/11/12 MFF 12n News CM 12-1PM wT :30 2 \$400.00 P-2 0.00 NM 2 \$5 MFF LCL 10 News @ No 12:30 PM-1:00 PM) Week: 10/08/12 10/14/12 10/14/12 wT 2 \$400.00 0.00 N54 WPLG 10/10/12 10/12/12 MFF 4p Dr Oz CM 4-5p wTF :30 3 \$650.00 P-2 0.00 NM 3 \$1 Dr Oz (4:30 PM-5:00 PM) Start Date End Date Weekidays Spots/Week Rate Rating Rating Rating N55 WPLG 10/14/12 NFF 5p LCL Nows CM 5-6p 1 :30 1 \$750.00 P-2 0.00 NM 1 \$5 N55 WPLG 10/10/12 10/14/12 NFF 5p LCL Nows CM 5-6p 1 :30 2 \$750.00 P-2 0.00 NM 1 \$5 N56 WPLG 10/10/12 10/14/12 NFF 5p LCL Nows CM 5-6p WT :30 2 \$750.00 P-2 0.00 NM 2 \$1 N56 WPLG 10/10/12 10/14/12 NFF 5p LCL Nows CM 5-6p WT :30 2 \$750.00 P-2 0.00 NM 2 \$1 N57 WPLG 10/10/12 10/14/12 NFF 5p LCL Nows CM 5-6p WT :30 2 \$750.00 P-2 0.00 NM 2 \$1 N57 WPLG 10/10/12 10/14/12 NFF 5p LCL Nows CM 5-6p WT :30 2 \$1,300.00 P-2 0.00 NM 2 \$1 N57 WPLG 10/10/12 10/14/12 NFF 5p LCL Nows CM 6-80pm -T-T :30 2 \$1,300.00 P-2 0.00 NM 2 \$2 N57 WPLG 10/10/12 10/14/12 NFF 5p LCL Nows CM 6-80pm -T-T :30 2 \$2,000.00 P-2 0.00 NM 2 \$2 N58 WPLG 10/10/12 10/14/12 NFF 6p LCL Nows CM 6-80pm -T-T :30 2 \$2,000.00 P-2 0.00 NM 2 \$4 Week: 10/08/12 10/14/12 NFF 6p LCL Nows CM 6-80pm -T-T :30 2 \$2,000.00 P-2 0.00 NM 2 \$4 N59 WPLG 10/10/12 10/14/12 NFF 6p LCL Nows CM 6-80pm -T-T :30 2 \$2,000.00 P-2 0.00 NM 2 \$4 N59 WPLG 10/10/12 10/14/12 NFF 6p LCL Nows CM 6-80pm -T-T :30 2 \$2,000.00 P-2 0.00 NM 2 \$4 N59 WPLG 10/10/12 10/14/12 NFF 6p LCL Nows CM 6-80pm -T-T :30 2 \$2,000.00 P-2 0.00 NM 2 \$4 N59 WPLG 10/10/12 10/14/12 NFF 6p	N 52 WPLG	3 10/09/1	12 10/12/12					:30	3	\$400.00 P-2	0.00 NM	3	\$1,200.00
N53 WPLG 10/10/12 10/11/12 M-F 12n News CM 12:30 PM-1:00 PM) Start Date												•	
Week: 10/08/12 10/14/12 WTF 2 \$400.00 0.00 0.00					CM	12-1PM	WT	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating			,										
Week: 10/08/12	N 54 WPLG	3 10/10/1	12 10/12/12		СМ	•		:30	3	\$650.00 P-2	0.00 NM	3	\$1,950.00
Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 10/11/12													
Week: 10/08/12	N 55 WPLG	3 10/10/1	12 10/10/12	•	s CM	•	-	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
Local 5p News													
Week: 10/08/12 10/14/12 10/	N56 WPLG	3 10/10/1	12 10/11/12	•	s CM	•		:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
M-F Local News M-F Wheel of Fortune M-F Wheel of Fortune CM 7-730pm W-F :30 2 \$2,000.00 P-2 0.00 NM 2 \$4													
Week: 10/08/12 10/14/12 -T-T 2 \$1,300.00 0.00 N 58 WPLG 10/10/12 10/14/12 M-F Wheel of Fortune CM 7-730pm W-F :30 2 \$2,000.00 P-2 0.00 NM 2 \$4 Week: 10/08/12 End Date Weekdays Spots/Week Rate Rating Veek: 10/08/12 Rating Veek: 10/08/12 2 \$2,000.00 0.00 0.00 0.00 NM 2 \$4 N 59 WPLG 10/09/12 10/11/12 M-F Jeopardy M-F Jeopardy N-F J	N 57 WPLG	10/09/1	12 10/11/12		s CM	•		:30	2	\$1,300.00 P-2	0.00 NM	2	\$2,600.00
M-F Wheel of Fortune (7:00 PM-7:30 PM) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 W-F 2 \$2,000.00 0.													
Week: 10/08/12 10/14/12 W-F 2 \$2,000.00 0.00 N 59 WPLG 10/09/12 10/11/12 M-F Jeopardy CM 730-8pm -T-T :30 2 \$2,300.00 P-2 0.00 NM 2 \$4 Start Date End Date Weekdays Spots/Week Rate Rating Rating N60 WPLG 10/13/12 10/13/12 College FB Sat Prime (8:00 PM-9:00 PM) 1 \$1 <td< td=""><td>N 58 WPLG</td><td>3 10/10/1</td><td>12 10/12/12</td><td></td><td></td><td>•</td><td></td><td>:30</td><td>2</td><td>\$2,000.00 P-2</td><td>0.00 NM</td><td>2</td><td>\$4,000.00</td></td<>	N 58 WPLG	3 10/10/1	12 10/12/12			•		:30	2	\$2,000.00 P-2	0.00 NM	2	\$4,000.00
M-F Jeopardy Start Date End Date Weekdays Spots/Week Rate Rating										•			
Week: 10/08/12 10/14/12 -T-T 2 \$2,300.00 0.00 N 60 WPLG 10/13/12 10/13/12 College FB Sat Prime 8pCM 8-11:30P 1- :30 1 \$1,500.00 P-2 0.00 NM 1 \$1 College FB Sat Prime (8:00 PM-9:00 PM) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 1- 1 \$1,500.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WPLG 10/08/12-10/14/12 College FB Sat Prime 8p 8-11:30P (8:00 PM-9:00 PSa :30(\$1,500.00 0.00 NM See MG 60.2 2 WPLG 10/08/12-10/14/12 Auto Racing #1 730-1130p Sa :30 \$1,500.00 0.00 NM (a) MG for 60.1 10/13 MG for 60.1 10/13 Sa :30 \$1,500.00 0.00 NM	N 59 WPLG	10/09/1	12 10/11/12	' '	СМ	730-8pm	-T-T	:30	2	\$2,300.00 P-2	0.00 NM	2	\$4,600.00
College FB Sat Prime (8:00 PM-9:00 PM) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/121- 1 \$1,500.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WPLG 10/08/12-10/14/12 College FB Sat Prime 8p 8-11:30P (8:00 PM-9:00 PSa :30(\$1,500.00) 0.00 NM See MG 60.2 2 NPLG 10/08/12-10/14/12 Auto Racing #1 730-1130pSa :30 \$1,500.00 0.00 NM ® MG for 60.1 10/13													
Week: 10/08/12 10/14/121- 1 \$1,500.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WPLG 10/08/12-10/14/12 College FB Sat Prime 8p 8-11:30P (8:00 PM-9:00 PSa :30(\$1,500.00) 0.00 NM See MG 60.2 2 VPLG 10/08/12-10/14/12 Auto Racing #1 730-1130p Sa :30 \$1,500.00 0.00 NM	N 60 WPLG	9 10/13/1	12 10/13/12	•			_	:30	1	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
See MG 60.2 2 NPLG 10/08/12-10/14/12 Auto Racing #1 730-1130pSa :30 \$1,500.00 0.00 NM ☑ MG for 60.1 10/13	Week: 10 Spot Cl)/08/12 h <u>Date Ra</u>	10/14/12 ange <u>D</u>	1- rescription	1 <u>Star</u>	\$1,500.00 t/End Time	0.00						
[program correction: nascar]	Se 2 WPLO (19) Me	ee MG 60 G 10/08/1 G for 60.1).2 2-10/14/12 A I 10/13	uto Racing #1	•		`			,			
				scarj	CM	9-10nm	1	-30	1	\$6,500,00 P-2	0.00 NM	1	\$6,500.0



251555

Flight Dates 10/09/12-10/15/12

Hiatus Dates

<u>Original Date / Revision</u> 06/19/12/ 09/13/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	lls Amount
			Revenge		(9:00 PM-10):00 PM)						
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/14/12	1	1	\$6,500.00	0.00						
N 62 WPLG	10/11/1	2 10/11/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	1	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
Start Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00						
N 63 WPLG	10/13/1	2 10/13/12	7AM-Sat LCL 10 I Local 10 News Sa		7-8am (7:00 AM-7:	1- 30 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start</u> Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 64 WPLG	10/13/1	2 10/13/12	7AM-Sat LCL 10 I Local 10 News Sa		7-8am (7:30 AM-8:	1- 00 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start</u> Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 65 WPLG	10/13/1	2 10/13/12	Sa GMA Sat/Good Morning	CM g Ame	8-9am (8:00 AM-8:	1- 30 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Week: 10/0	t <u>Date</u> 08/12	End Date 10/14/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N66 WPLG	10/13/1	2 10/13/12	Sa GMA Sat/Good Morning	CM g Ame	8-9am (8:30 AM-9:	1- 00 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
<u>Start</u> Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 67 WPLG	10/13/1	2 10/13/12			9-10:30am	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
.			Local 10 News Sa		(10:00 AM-1	•						
Stan Week: 10/0	t <u>Date</u> 18/12	End Date 10/14/12	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
			Sa Wknd Early N Sa Weekend Earl		Various (6:30 PM-7:	1-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
<u>Start</u> Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	Weekdays 1-	Spots/Week 1	Rate \$700.00	Rating 0.00						
N 69 WPLG	10/14/1	2 10/14/12	7a-Sun LCL 10 No Local 10 News Su		7-8am (7:00 AM-7:	1 30 AM)	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
<u>Start</u> Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
			7a-Sun LCL 10 No Local 10 News Su		7-8am (7:30 AM-8:	1 00 AM)	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
<u>Start</u> Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	Rate	Rating 0.00						
N71 WPLG			Su GMA Su GMA	СМ	8-9am (8:00 AM-8:	1 30 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
<u>Start</u> Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1		Rating 0.00						
N72 WPLG			Su GMA Su GMA	СМ	8-9am (8:30 AM-9:	1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
<u>Start</u> Week: 10/0	t <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u>	Rating 0.00						
Marine			9a-Sun LCL 10 No 9a-Sun LCL 10 N		9-1030am (9:00 AM-9:	1 30 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						



251555

Flight Dates 10/09/12-10/15/12

Hiatus Dates

<u>Original Date / Revision</u> 06/19/12/ 09/13/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D Product NELSON FOR SENATE Estimate # 495

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
N 73 WPLG 10/14/	12 10/14/12	9a-Sun LCL 10 N		9-1030am	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	9a-Sun LCL 10 N Weekdays	ews Spots/Week	(9:00 AM-9) Rate	:30 AM) Rating						
Week: 10/08/12	10/14/12	1	<u> </u>	\$600.00	0.00						
N 74 WPLG 10/14/	12 10/14/12			9-1030am	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Data	End Data	9a-Sun LCL 10 N		(9:30 AM-1	•						
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 75 WPLG 10/14/	12 10/14/12	TWISF/Michael P	utney CM	1130a-123		:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Otant Data	E. J.D.J.	This Week in Sou		(11:30 AM-							
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
N76 WPLG 10/14/		Su Wknd Early N	ews CM	various	1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
		Sunday Weekend	•								
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 77 WPLG 10/14/			CM	11-1135P	1	:30	1	\$1,600,00 P-2	0,00 NM	1	\$1,600.00
		SUN 11-1135P		(11:00 PM-	11:35 PM)	,,,,	•	V.,000.00. 2	0.00 /	•	ψ1,000.00
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/08/12 N 78 WPLG 10/13/	10/14/12	1		\$1,600.00 5:30a-6a	0.00	:30	1	\$25.00 LUR	0.00 NM	1	\$25.00
1170 WILE 10/13/	12 10/13/12	SAT/5:30a-6a LC		(5:30 AM-6	_	.30	'	φ20,00 LOR	U.UU INIVI	ı	φ25.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	1-	1	\$25.00	0.00			4000 00 7 0	0.00.101		****
N 79 WPLG 10/13/	12 10/13/12	Local 10 News S		9-10:30am (9:00 AM-9	1- :30 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	Weekdays	Spots/Week	•	Rating						
Week: 10/08/12	10/14/12	1-	1	\$600.00	0.00						
N80 WPLG 10/14/	12 10/14/12	SUN 5:30a LCL N SUN/5:30-6A LC		5:30-6a (5:30 AM-6	1 :00 AM)	:30	1	\$25.00 LUR	0.00 NM	1	\$25.00
Start Date	End Date	Weekdays	Spots/Week	•	Rating						
Week: 10/08/12	10/14/12	1	1	\$25.00	0.00						
N81 WPLG 10/14/	12 10/14/12			9-1030am	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	9a-Sun LCL 10 N Weekdays	ews Spots/Week	(10:00 AM- Rate	Rating				1		
Week: 10/08/12	10/14/12	1	1	\$600.00	0.00						
N 82 WPLG 10/10/	12 10/11/12		CM	9-10a	WT	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
Stort Data	End Data	Live With Kelly Weekdays	Spoto/Mook	(9:00 AM-9							
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	WT	Spots/Week 2		<u>Rating</u> 0.00				Í		
N 83 WPLG 10/09/		M-F 3p Katie Cou	ıric 9/1 © M	3-4p	-T-TF	:30	3	\$500.00 P-2	0.00 NM	3	\$1,500.00
		Katie Couric	0	5 /	5."						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> -T-TF	Spots/Week 3		Rating 0.00						
N84 WPLG 10/13/				6-7am	1-	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
		Local 10 News S	at @	(6:00 AM-6	:30 AM)						
Start Date	End Date	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$300.00	Rating 0.00						
Week: 10/08/12 N 85 WPLG 10/14/	10/14/12 12 10/14/12			6-7am	1	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
		Local 10 News S		(6:00 AM-6	_		•	,		•	, _ , _ , _ ,
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						



251555

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 06/19/12/ 09/13/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

la Ch Si	laut.	E m d	Inventor Code	Dunale	Otout/End 3	ima Dava	lan Cn	4 .	Data Dri	Dta Tuna	Tota	
	tart	End	Inventory Code			ime Days	Len Sp		Rate Pri			Amount
N 85 WPLG 10	/14/12	10/14/12	6AM-Sun LCL 10 N Local 10 News Sui		6-7am (6:00 AM-6:	1 30 AM)	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
Start D	ate E	nd Date	Weekdays :	Spots/Week	Rate	<u>Rating</u>						
Week: 10/08/1	2 1	0/14/12	1	1	\$300.00	0.00						
N 86 WPLG 10	/15/12	10/15/12	M-F 6a LCL News LCL 10 News @ 6	CM am	6-7am (6:30 AM-7:	1 00 AM)	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
<u>Start D</u> Week: 10/15/1		nd Date 0/21/12	Weekdays 1	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00	Rating 0.00						
N87 WPLG 10	/15/12	10/15/12	M-F 7-9a GMA	CM	7-9am	1	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
			Good Morning Am	erica	(7:30 AM-8:	00 AM)						
Start D	ate E	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/1	12 1	0/21/12	1	1	\$850.00	0.00						
N 88 WPLG 10	/15/12	10/15/12	M-F 7-9a GMA Good Morning Am	CM erica	7-9am (8:00 AM-8:	1 30 AM)	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
Start D	ate E	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/1	12 1	0/21/12	1	1	\$850.00	0.00						
N 89 WPLG 10	/15/12	10/15/12	M-F 11a The View	CM	11-12n	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
			M-F The View		(11:00 AM-1	1:30 AM)						
Start D	<u>ate</u> <u>E</u>	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/	12 1	0/21/12	1	1	\$1,000.00	0.00						
N 90 WPLG 10	/15/12	10/15/12	M-F 12n News	CM	12-1PM	1	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
			M-F LCL 10 News	@ No	(12:00 PM-1	2:30 PM)						
Start D		nd Date		Spots/Week		Rating						
Week: 10/15/		0/21/12	1	1		0.00						
N91 WPLG 10	/15/12	10/15/12	M-F 12n News	CM	12-1PM	1	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
			M-F LCL 10 News	_	(12:30 PM-1	,						
Start D		End Date	<u>Weekdays</u> 1	Spots/Week		Rating						
Week: 10/15/		0/21/12		1		0.00	.00		#050 00 D 0	0.00 NM	,	PCEO 00
N 92 WPLG 10	/15/12	10/15/12	M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:30 PM-5:	_	:30	1	\$650.00 P-2	U.UU NIVI	1	\$650.00
Start D		End Date		Spots/Week		Rating						
Week: 10/15/	12 1	0/21/12	1	1	\$650.00	0.00						
N 93 WPLG 10	/15/12	10/15/12	M-F 5p LCL News Local 5p News	СМ	5-6p (5:30 PM-6:	1 00 PM)	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
Start D	ate E	End Date	•	Spots/Week	•	Rating						
Week: 10/15/		0/21/12	1	1	\$750.00	0.00						
										Totals	66 \$	57,050.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CC	NTRACT N	o. <u>251511</u>
1.	THE CONT	Shelli Hutton Name 6190 Girovedale Ct Alexandria, UA 22310 Address 703-299-0395 Phone Number
2.	THE TOP (Peggy Gannon
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is Bill NEISCN.
	b.	The candidate seeks election to the office of Senate in the □ Primary Election, ★General Election, or □ Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is
	b.	The Purchaser is
		the state of the s

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

494



ORDER

Flight Dates 10/02/12-10/08/12

00:15:00 Order Sep

Estimate #

06186853 Alt Order # 251511 [/] **NELSON FOR SENATE** Contract / Revision

Product

Billing Type Cash Original Date / Revision Agency Com 15%

GENERAL 06/18/12 09/12/12 Order Type **Billing Contact**

Billing Cycle EOM/EOC Advertiser Pol/Bill Nelson/Sen/FI/D 6190 Grovedale Ct. Billing Calendar BROADCAST

Suite 200 A50+

Demographic Alexandria, VA 22310-2552 Abar-Hutton Media, LLC <u>Agency</u>

CAND **Rev Codes** AGY POL **Buying Contact**

Product Codes PL-Senate-Democrat Sales Office DC

P-2 Sales Region NAT Priority 6190 Grovedale Ct.

Agency Ref Advertiser Ref Suite 200 Alexandria, VA 22310-2552

Primary Account Executive Aaron Ashe

N 50 WPLG 10/03/12 10/03/12

Totals

Account Executive Order% Start Date **End Date** Aaron Ashe 100%

56

\$49,555.00

Order Share 30% Market Value 194333

:30

__1__

\$850.00 P-2

0.00 NM

\$850.00

Competing Static	on % of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	64130
WPXM	%	0
WSVN	29%	56356
WTVJ	8%	15546

Order Totals Billing Plan Rating Start Date End Date **Net Amount Gross Amount** Net Amount Gross Amount # Spots Month # of Spots 0.00 10/01/12 56 \$49,555.00 October 2012 56 \$49,555.00 \$58,300.00 10/08/12 \$58,300.00

0.00

\$58,300.00

CM

7-9am

Totals Rate Pri Rtg Type Spots Amount Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots N 46 WPLG 10/02/12 10/02/12 M-F 6a LCL News 6-7am \$750.00 P-2 0.00 NM \$750.00 LCL 10 News @ 6am (6:30 AM-7:00 AM) Rating Start Date **End Date** Weekdays Spots/Week <u>Rate</u> -1----\$750.00 0.00 Week: 10/01/12 10/07/12 --WT---:30 \$850.00 P-2 0.00 NM \$1,700.00 N 47 WPLG 10/03/12 10/04/12 M-F 7-9a GMA CM 7-9am Good Morning America (7:00 AM-7:30 AM) Start Date End Date Weekdays Spots/Week Rate 10/07/12 --WT---\$850.00 0.00 Week: 10/01/12 \$850.00 P-2 0.00 NM \$850.00 M-F 7-9a GMA СМ -1----:30 N 48 WPLG 10/02/12 10/02/12 7-9am (7:30 AM-8:00 AM) Good Morning America Weekdays Spots/Week Rate Rating Start Date **End Date** -1----\$850.00 Week: 10/01/12 10/07/12 0.00 \$1,700.00 СМ -T--F--:30 \$850.00 P-2 0.00 NM N 49 WPLG 10/02/12 10/05/12 M-F 7-9a GMA 7-9am Good Morning America (8:00 AM-8:30 AM) Rating End Date Weekdays Spots/Week Rate Start Date \$850.00 Week: 10/01/12 10/07/12 -T--F--



251511

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep

00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Start Date End Date Weeks (1007/14)	Ln Ch S	Start	End	Inventory Code	Break	Start/End ⁻	Гime Days	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
Start Date End Date Weekdays Spots/Week Rate Saling Sept. 00				M-F 7-9a GMA Good Morning An	nerica	(8:30 AM-9:	00 AM)						
N51 WPIG 10/03/12 10/05/12 MF F1 a The View CM 11-12n -W-F- 30 2 \$1,000.00 P-2 0.00 NM 2 \$2,000.00				<u>Weekdays</u>		<u>Rate</u>	Rating						
Signt Date End Date Meek 10/01/12 10/07/12 10				M-F 11a The View	v CM	11-12n	W-F	:30	2 5	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
Week: 1001/12 1007/12	Start D	Date	End Date		Spots/Week	•	=						
N=1 Cl. 10 News No	Week: 10/01/	12	10/07/12	W-F	2	\$1,000.00	0.00				0.00.1114		#4.000.00
Siart Date End Date Week: 100/11/2 100/71/2 M-F 12n News CM 12-1PM 1 30 1 \$400.00 P-2 0.00 NM 1 \$400.00 P-2	N52 WPLG 10	0/02/1:	2 10/05/12					:30	3	\$400.00 P-2	0.00 NM	3	\$1,200.00
N53 WPLG 10/04/12 10/04/12 M-F 12n News						Rate	Rating						
Start Date Find Date Week 10/07/12 10/07/12								:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
Neek: 10/01/12 10/07/12 10/	1100 111 20 11	0,0 1, 1.	2 10/0 // 12				-	.00	•	Ψ100.001 2	0.00 1111	•	Ψ 10,0.00
N54 WPLG 10/03/12 10/05/12 M-F 4p Dr Oz CM 4-5p W-F :30 2 \$650.00 P-2 0.00 NM 2 \$1,300.0	· · · · · · · · · · · · · · · · · · ·						•						
Start Date End Date Weekdays Spots/Week Rate Rating O.00					<u></u>	4-5p	W-F	:30	2	\$650.00 P-2	0.00 NM	, 2	\$1,300.00
Meek: 10/01/12 10/03/12 10/	Start D	Date	End Date		Spots/Week	-	•						
Start Date End Date Weekdays Spots/Week Rate Rating No.000				W-F	2		0.00						,
Neek: 10/01/12 10/07/12 1	N 55 WPLG 10	0/03/1:	2 10/03/12	•	s CM	•		:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
Cocal 5p News (5:30 PM-6:00 PM)													
Start Date End Date Weekdays Spots/Week Rating 0.00	N 56 WPLG 10	0/02/1:	2 10/03/12	•	s CM	•		:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
N57 WPLG 10/02/12 10/04/12 M-F 6p LCL News CM 6-630pm -TWT :30 3 \$1,300.00 P-2 0.00 NM 3 \$3,900.00				Weekdays		Rate	Rating						
Note								.30	3	\$1 300 00 P-2	0.00 NM	3	\$3 900 00
Neek: 10/01/12 10/07/12 10/	NOT WILL IN	0/02/1	2 10/04/12	•	5 OW	•		.00		ψ1,000.001 2	0.00 14101	ľ	ψο,οσο.σο
M-F Wheel of Fortune (7:00 PM-7:30 PM)						-							
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N 58 WPLG 10	0/03/1	2 10/05/12			•		:30	3	\$2,000.00 P-2	0.00 NM	3	\$6,000.00
N 59 WPLG 10/02/12 10/04/12 M-F Jeopardy CM 730-8pm -T-T :30 2 \$2,300.00 P-2 0.00 NM 2 \$4,600.00				Weekdays	Spots/Week	Rate	Rating						
No. Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Scandal Start Date End Date Scandal Scandal								:30	2	\$2,300,00 P-2	0.00 NM	2	\$4,600.00
Week: 10/01/12 10/07/12 -T-T 2 \$2,300.00 0.00 N 60 WPLG 10/03/12 10/03/12 Wed 8-9p CM 8-9p 1 :30 1 \$2,000.00 P-2 0.00 NM 1 \$2,500.00 P-2 0.00 NM 0.00 NM 1 \$2,500.00 P-2	1100 111 20 11	0,02,1	2 10,0 11 12		U	, 00 op				,_ ,			, ,,
N 60 WPLG 10/03/12 10/03/12 Wed 8-9p CM 8-9p1 :30 1 \$2,000.00 P-2 0.00 NM 1 \$2,000.00 P-2													
Start Date Week: 10/01/12 End Date 10/07/12 Weekdays 1 Spots/Week 1 \$2,000.00 Rate 0.00 Rating 0.00 N61 WPLG 10/04/12 10/04/12 10/04/12 Thu 10-11p Scandal CM 10-11p Scandal 1 :30 1 \$2,500.00 LUR 0.00 NM 1 \$2,500.00 LUR 0.00 NM 1 \$2,500.00 Start Date Week: 10/01/12 10/07/12 10/07/12 10/07/12 Weekdays 1 1 \$2,500.00 0.00 Rating Rating 1 \$2,500.00 0.00 N62 WPLG 10/05/12 10/05/12 10/05/12 10/05/12 Fri 10-11p 20/20 CM 10-11p1 :30 1 \$1,800.00 LUR 0.00 NM 1 \$1,800.00				Wed 8-9p	СМ	~~ ~		:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
Week: 10/01/12 10/07/12 1 1 \$2,000.00 0.00 N61 WPLG 10/04/12 10/04/12 10/04/12 Thu 10-11p Scandal CM 10-11p1 :30 1 \$2,500.00 LUR 0.00 NM 1 \$2,500.00 NM Start Date Week: 10/01/12 10/07/12 10/07/12 10/07/12 Thu 10-11p Scandal Spots/Week Rate Rating 1 \$2,500.00 NM Rating 1 \$2,500.00 NM N62 WPLG 10/05/12 10/05/12 10/05/12 10/05/12 10/05/12 NG 10/05/12 N	Start [Date	End Date			Rate	Rating						
Scandal Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 1 1 \$2,500.00 0.00 N 62 WPLG 10/05/12 10/05/12 Fri 10-11p CM 10-11p 1 :30 1 \$1,800.00 LUR 0.00 NM 1 \$1,800.00 LUR													
Start Date Week: 10/01/12 End Date 10/07/12 Weekdays 1 Spots/Week 1 \$2,500.00 Rating 0.00 N62 WPLG 10/05/12 10/05/12 10/05/12 Fri 10-11p 20/20 CM 10-11p 20/20 1 :30 1 \$1,800.00 LUR 0.00 NM 1 \$1,800.00	N61 WPLG 1	0/04/1	2 10/04/12		СМ	10-11p	1	:30	1	\$2,500.00 LUR	0.00 NM	1	\$2,500.00
N 62 WPLG 10/05/12 10/05/12 Fri 10-11p CM 10-11p1 :30 1 \$1,800.00 LUR 0.00 NM 1 \$1,800.0 20/20				<u>Weekdays</u>									
				Fri 10-11p				:30	1	\$1,800.00 LUR	0.00 NM	1	\$1,800.00
Otali Date Weekdays OpotorWeek Italing	Start [<u>Date</u>	End Date	20/20 <u>Weekdays</u>	Spots/Week	Rate	Rating						



251511

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/Fl/D

Product NELSON FOR SENATE

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
N 62 WPLG	10/05/1	2 10/05/12	Fri 10-11p 20/20	CM	10-11p	1	:30	1	\$1,800.00 LUR	0.00 NM	1	\$1,800.0
<u>Start</u> Week: 10/0	<u>t Date</u>)1/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00						
N 63 WPLG	10/07/1	2 10/07/12	Su 8-9p Once Upon a Tim	CM ie	8-9p (8:00 PM-9:0	1 0 PM)	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.0
<u>Start</u> Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00						
N 64 WPLG	10/02/1	2 10/02/12	M-F 11-1135P M-F 11-1135P	СМ	11-1135P	-1	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.0
<u>Start</u> Week: 10/0	t <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00						
N 65 WPLG	10/06/1	2 10/06/12	7AM-Sat LCL 10 Local 10 News S		7-8am (7:00 AM-7:3	1- 0 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.0
<u>Start</u> Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 66 WPLG	10/06/1	2 10/06/12	7AM-Sat LCL 10 Local 10 News S		7-8am (7:30 AM-8:0	1- 0 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.0
<u>Start</u> Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	Weekdays 1-	Spots/Week 1		Rating 0.00						
N 67 WPLG	10/06/1	2 10/06/12	Sa GMA Sat/Good Mornin	CM g Ame	8-9am (8:00 AM-8:3	1- 0 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.0
<u>Start</u> Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	Weekdays	Spots/Week 1		Rating 0.00						
N 68 WPLG	10/06/1	2 10/06/12	Sa GMA Sat/Good Mornin	CM g Ame	8-9am (8:30 AM-9:0	1- 0 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.0
<u>Start</u> Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 69 WPLG	10/06/1	2 10/06/12	9AM-Sat LCL 10 Local 10 News S		9-10:30am (10:00 AM-10	1- 0:30 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.0
<u>Start</u> Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 70 WPLG	10/06/1	2 10/06/12	Sa Wknd Early Sa Weekend Ear		Various (6:30 PM-7:0	1- 0 PM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.0
<u>Start</u> Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 71 WPLG	10/07/1	2 10/07/12	7a-Sun LCL 10 N Local 10 News S		7-8am (7:00 AM-7:3	1 0 AM)	:30	1	\$500.00 P-2	0.00 NM	1.	\$500.0
<u>Start</u> Week: 10/0	t <u>Date</u> 01/12	End Date 10/07/12	Weekdays 1	Spots/Week 1		Rating 0.00						
N 72 WPLG	10/07/1	2 10/07/12	7a-Sun LCL 10 N Local 10 News S		7-8am (7:30 AM-8:0	1 0 AM)	:30	1	\$500.00 P-2	0.00 NM	1	\$500.0
<u>Start</u> Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	Weekdays 1	Spots/Week		Rating 0.00						
N 73 WPLG	10/07/1	2 10/07/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:3	1 0 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.0
Start Week: 10/0	<u>t Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
N 74 WPLG			Su GMA Su GMA	CM		1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.0
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	•	Rating						



251511

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Estimate # 494 Advertiser Pol/Bill Nelson/Sen/FI/D Product NELSON FOR SENATE

	Start	End	Inventory Code		Start/End			Len Sp			Rtg Type	Spots	Amount
N74 WPLG	10/07/12	2 10/07/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:	 (MA 00	1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/0		10/07/12	1	1	\$700.00	0.00						·	
N 75 WPLG	10/07/12	2 10/07/12	9a-Sun LCL 10 N 9a-Sun LCL 10 N		9-1030am (9:00 AM-9:	 30 AM)	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Star</u> Week: 10/0	<u>t Date</u>)1/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00							
N76 WPLG	10/07/12	2 10/07/12	9a-Sun LCL 10 N 9a-Sun LCL 10 N		9-1030am (9:30 AM-10	 0:00 AM)	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/0		10/07/12	1	1	\$600.00	0.00							
N77 WPLG	10/07/1:	2 10/07/12	TWISF/Michael F This Week in So		1130a-1230 (11:30 AM-1	•	1	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Week: 10/0		End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00							
178 WPLG	10/07/1:	2 10/07/12	Su Wknd Early N Sunday Weeken		various (6:30 PM-7:	 00 PM)	1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/0		10/07/12	1	1	\$700.00	0.00				A 4 000 00 B 0	0.00.1/14		#4 000 0
N79 WPLG	10/07/1	2 10/07/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-1	 I1:35 PM)	1	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
Week: 10/0		End Date 10/07/12	Weekdays 1		Rate \$1,600.00	Rating 0.00							
N80 WPLG	10/04/1:	2 10/05/12	M-F 3p Katie Coเ Katie Couric	uric 9/1 © M	3-4p (3:00 PM-4:	Т 00 РМ)	F	:30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/0		10/07/12	TF	2		0.00		-00		Ф750 00 D 0	0.00 NM	,	ድንደር ዕር
N81 WPLG	10/08/1	2 10/08/12	M-F 6a LCL New LCL 10 News @		6-7am (6:30 AM-7:	1 00 AM)		:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
<u>Star</u> Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$750.00	<u>Rating</u> 0.00							
N 82 WPLG	10/08/1	2 10/08/12	M-F 7-9a GMA Good Morning Ar	CM merica	7-9am (7:30 AM-8:	1 00 AM)		:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
<u>Star</u> Week: 10/0	<u>t Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00							
N83 WPLG	10/08/1	2 10/08/12	M-F 7-9a GMA Good Morning A	CM merica	7-9am (8:00 AM-8:	1 30 AM)		:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
<u>Star</u> Week: 10/0	t <u>Date</u>)8/12	End Date 10/14/12	Weekdays 1	Spots/Week	Rate \$850.00	Rating 0.00							
			M-F 11a The Vie M-F The View	w CM	11-12n (11:00 AM-1	1		:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
<u>Star</u> Week: 10/0	t <u>Date</u>	End Date 10/14/12	Weekdays 1	Spots/Week	•	Rating 0.00					:		
			M-F 12n News M-F LCL 10 New	CM	12-1PM (12:30 PM-1	1		:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/0		10/14/12	1	1 CM	\$400.00	0.00		.20	1	\$750.00 P-2	0.00 NM	1	\$750.00
			M-F 5p LCL New Local 5p News		5-6p (5:30 PM-6:	00 PM)		:30	1	φ/30.00 F- 2	U.UU INIVI	'	Ψ/ 50.00
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>							

Print Date: 09/12/12

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Contract / Revision

251511

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep

00:15:00

Advertiser Pol/Bill Nelson/Sen/Fl/D

Product NELSON FOR SENATE

Estimate # 494

Ln Ch Sta	ırt End	Inventory Code	Break	Start/End 1	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
N 86 WPLG 10/0	8/12 10/08/12	M-F 5p LCL News	СМ	5-6p	1	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
		Local 5p News		(5:30 PM-6:	·						
Start Dat		 	Spots/Week	Rate	Rating						,
Week: 10/08/12	10/14/12	1	1	\$750.00	0.00						
N 87 WPLG 10/0	8/12 10/08/12	M-F 6p LCL News	CM	6-630pm	1	:30	1	\$1,300.00 P-2	0.00 NM	1	\$1,300.00
		M-F Local News									
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12	10/14/12	1	1	\$1,300.00	0.00						
N 88 WPLG 10/0	8/12 10/08/12	M-F Jeopardy	CM	730-8pm	1	:30	1	\$2,300.00 P-2	0.00 NM	1	\$2,300.00
		M-F Jeopardy		·							
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12		1	1	\$2,300.00	0.00					, i	
									Totals	56 \$	58,300.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CON	ITRACT N	o. <u>251505</u>
2.	THE CONT	Shelli Hulton Name 6190 Girovedale Ct Alexandria, UA 223 Address 703-299-0395 Phone Number OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER Peggy Giannon
3, I	F THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is Bill NEISCN.
	b.	The candidate seeks election to the office of
4. 1	F THE AD	REFERS TO AN ISSUE:
	a.	The issue is
	b.	The Purchaser is
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.

00:15:00

GENERAL

Market Value 177166

8%

14173

Order Sep

Order Type

Order Share 30%

WTVJ





06/18/12

09/12/12

Flight Dates 09/25/12-10/01/12

Draduat	Estimate #	493
Product	Estimate #	493

NELSON FOR SENATE Alt Order # 06186846 251505 Contract / Revision

Cash Billing Type Original Date / Revision Agency Com 15%

Billing Contact EOM/EOC **Billing Cycle** Advertiser Pol/Bill Nelson/Sen/FI/D

6190 Grovedale Ct. Billing Calendar BROADCAST

Suite 200 Demographic A50+ Alexandria, VA 22310-2552

Abar-Hutton Media, LLC Agency AGY POL CAND Rev Codes

Buying Contact Product Codes PL-Senate-Democrat Sales Office DC

P-2 Sales Region NAT Priority 6190 Grovedale Ct.

Agency Ref Advertiser Ref Suite 200 Alexandria, VA 22310-2552

Primary Account Executive Aaron Ashe

Account Executive **End Date** Order% Start Date Aaron Ashe 100%

Competing Station % of Order Amount **WBFS** 0 % **WBZL** % 0 33% 58465 **WFOR WPXM** % 0 **WSVN** 29% 51378

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Month # of Spots Net Amount Gross Amount \$45,900.00 0.00 08/27/12 09/30/12 \$39,015.00 September 2012 \$39,015.00 \$45,900.00 50 50 \$7,250.00 \$6,162.50 October 2012 8 \$6,162.50 \$7,250.00 0.00 10/01/12 10/01/12 8 58 \$45,177.50 \$53,150.00 0.00 Totals

								Tota	ls
Ln Ch Start End	Inventory Code Brea	k Start/End	Time Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
N 45 WPLG 09/25/12 09/27/12	M-F 6a LCL News CM	6-7am	-T-T	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
	LCL 10 News @ 6am	(6:30 AM-7:	00 AM)						
Start Date End Date	Weekdays Spots/Wee	<u>ek Rate</u>	<u>Rating</u>						
Week: 09/24/12 09/30/12	-T-T	2 \$750.00	0.00						
N46 WPLG 09/26/12 09/27/12	M-F 7-9a GMA CM	7-9am	WT	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
	Good Morning America	(7:00 AM-7:	30 AM)						
Start Date End Date	Weekdays Spots/Wee	<u>ek</u> <u>Rate</u>	Rating						
Week: 09/24/12 09/30/12	WT	2 \$850.00	0.00						
N47 WPLG 09/25/12 09/28/12	M-F 7-9a GMA CM	7-9am	-TF	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
	Good Morning America	(7:30 AM-8:	:00 AM)						
Start Date End Date	Weekdays Spots/Wee	<u>ek</u> <u>Rate</u>	Rating						
Week: 09/24/12 09/30/12	-TF	2 \$850.00	0.00						
N 48 WPLG 09/25/12 09/28/12	M-F 7-9a GMA CM	7-9am	-TF	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
	Good Morning America	(8:00 AM-8:	:30 AM)						
Start Date End Date	Weekdays Spots/Wee		Rating						
Week: 09/24/12 09/30/12	-TF	2 \$850.00	0.00					l	



251505

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep

00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Ln Ch Start End	Inventory Code Break	Start/End Time Days	s Len Spo	nts Rate Pri	Rtg Type	Tota Spots	ls Amount
N49 WPLG 09/26/12 09/27/12	•	7-9amWT	·	2 \$850.00 P-2	0.00 NM	2	\$1,700.00
11 10 111 20 00/20/12 00/2//12	Good Morning America	(8:30 AM-9:00 AM)		<u> </u>	0.00 11171	-	ψ1,700.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 09/24/12 09/30/12	WT 2	***************************************					
N 50 WPLG 09/26/12 09/27/12	M-F 10a Ricki Lake 9/10CM Ricki Lake 9/10	10-11aWT	r :30	2 \$400.00 P-2	0.00 NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week						
N 51 WPLG 09/25/12 09/28/12	M-F 11a The View CM M-F The View	11-12n -T (11:00 AM-11:30 AM)	-F :30	2 \$1,000.00 P-2	0.00 NM	2	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$1,000.00 0.00					
N52 WPLG 09/25/12 09/28/12		12-1PM -TW1	ΓF :30	4 \$400.00 P-2	0.00 NM	4	\$1,600.00
	M-F LCL 10 News @ No	(12:00 PM-12:30 PM)			5,55 ,	•	4 1,000.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 09/24/12 09/30/12	-TWTF 4	\$400.00 0.00					
N 53 WPLG 09/25/12 09/27/12	M-F 12n News CM M-F LCL 10 News @ No	12-1PM -TW7 (12:30 PM-1:00 PM)	r :30	3 \$400.00 P-2	0.00 NM	3	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spots/Week</u> -TWT 3						
N54 WPLG 09/26/12 09/28/12	M-F 4p Dr Oz CM Dr Oz	4-5pW- (4:30 PM-5:00 PM)	-F :30	2 \$650.00 P-2	0.00 NM	2	\$1,300.00
Start Date End Date	Weekdays Spots/Week	·					
Week: 09/24/12 09/30/12	W-F 2						
N 55 WPLG 09/27/12 09/27/12	M-F 5p LCL News CM Local 5p News	5-6p1 (5:00 PM-5:30 PM)	1 :30	1 \$750.00 P-2	0.00 NM	1	\$750.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 09/24/12 09/30/12		7	Г :30	3 \$750.00 P-2	0.00 NM	3	ቀኅ ኅፍለ ሰለ
N 56 WPLG 09/25/12 09/27/12	Local 5p News	(5:30 PM-6:00 PM)	1~~~ :30	3 \$750.00 P-2	U.UU INIVI	3	\$2,250.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spots/Week</u> -TWT 3						
N57 WPLG 09/25/12 09/27/12	M-F 6p LCL News CM M-F Local News	6-630pm -TWT (6:00 PM-6:30 PM)	r :30	3 \$1,300.00 P-2	0.00 NM	3	\$3,900.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week						
N 58 WPLG 09/26/12 09/28/12	M-F Wheel of Fortune CM	7-730pmW-	-F :30	2 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
Otant Data - Find Data	M-F Wheel of Fortune	(7:00 PM-7:30 PM)					
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spots/Week</u>	Rate Rating \$2,000.00					
N 59 WPLG 09/25/12 09/27/12			г :30	2 \$2,300.00 P-2	0.00 NM	2	\$4,600.00
Start Date End Date	Weekdays Spots/Week						
Week: 09/24/12 09/30/12		\$2,300.00 0.00	~~	4 04 500 00 5 0	0.00.311.4		#4 500 00
N 60 WPLG 09/26/12 09/26/12	Wed 10-11p CM NASHVILLE	10-11p1-	:30	1 \$4,500.00 P-2	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	Rate Rating \$4,500.00 0.00					
N61 WPLG 09/27/12 09/27/12		11-1135P	1 :30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					



251505

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep

00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D Product NELSON FOR SENATE Estimate # 493

Ln Ch Start	End	Inventory Code Bre	eak :	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	<u>Tota</u> Spots	ls Amount
N 61 WPLG 09/27/	12 09/27/12	M-F 11-1135P CM		11-1135P	1	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	M-F 11-1135P <u>Weekdays</u> <u>Spots/W</u> 1		Rate \$2,000.00	Rating 0.00						
N 62 WPLG 09/29/		7AM-Sat LCL 10 News CM		7-8am	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
		Local 10 News Sat @		(7:00 AM-7	30 AM)			·			·
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays Spots/W	<u>eek</u> 1	<u>Rate</u> \$600.00	Rating 0.00						
N 63 WPLG 09/29/	12 09/29/12	7AM-Sat LCL 10 News CM Local 10 News Sat @		7-8am (7:30 AM-8	1- 00 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	Weekdays Spots/W	<u>eek</u>	<u>Rate</u>	<u>Rating</u>						
Week: 09/24/12	09/30/12	1-	1	\$600.00	0.00			AT00 00 D 0	0.00.104		
N 64 WPLG 09/29/	12 09/29/12	Sa GMA CN Sat/Good Morning Ame		8-9am (8:00 AM-8	1- :30 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays Spots/W	<u>eek</u> 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
N 65 WPLG 09/29/		Sa GMA CM	1	8-9am	1-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Date	End Date	Sat/Good Morning Ame Weekdays Spots/W		(8:30 AM-9 Rate	Rating						
Week: 09/24/12	09/30/12	9AM-Sat LCL 10 News CM	1	\$700.00	0.00	.20	1	\$600 00 B 2	0.00	1	ድድ ስስ ስስ
N 66 WPLG 09/29/	12 09/29/12	Local 10 News Saturd		9-10:30am (10:00 AM-	_	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays Spots/W	<u>eek</u> 1	<u>Rate</u> \$600.00	Rating 0.00						
N67 WPLG 09/30/	/12 09/30/12	7a-Sun LCL 10 News CN Local 10 News Sunday		7-8am (7:00 AM-7	1 :30 AM)	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays Spots/W	<u>eek</u> 1	<u>Rate</u> \$500.00	Rating 0.00						
N 68 WPLG 09/30/	/12 09/30/12	7a-Sun LCL 10 News CN Local 10 News Sunday		7-8am (7:30 AM-8	1 :00 AM)	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays Spots/W	<u>eek</u> 1	<u>Rate</u> \$500.00	Rating 0.00						
N69 WPLG 09/30/	/12 09/30/12	Su GMA CM Su GMA		8-9am (8:00 AM-8	1 :30 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays Spots/W		Rate \$700.00	Rating 0.00						
N70 WPLG 09/30/		Su GMA CM Su GMA		8-9am (8:30 AM-9	1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays Spots/W		Rate \$700.00	Rating 0.00						
		9a-Sun LCL 10 News CN 9a-Sun LCL 10 News	1	9-1030am (9:00 AM-9	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	Weekdays Spots/W		Rate \$600.00	Rating 0.00						
Week: 09/24/12 N 72 WPLG 09/30/	09/30/12 /12 09/30/12	9a-Sun LCL 10 News CM	1	9-1030am	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	9a-Sun LCL 10 News Weekdays Spots/W		(9:30 AM-1 Rate	Rating						
Week: 09/24/12	09/30/12	1	1	\$600.00	0.00			<u> </u>			
N73 WPLG 09/30/	/12 09/30/12	Su Wknd Early News CN Sunday Weekend Early		various (6:30 PM-7	1 :00 PM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Date	End Date	Weekdays Spots/W	<u>eek</u>	Rate	Rating					I	



251505

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Ln Ch	Start	End	Inventory Code	Break	Start/End 3	⊺ime Days	Len Sp	nte	Rate Pri	Pta Typo	Tota	
N73 WPLG			Su Wknd Early News		various				\$700.00 P-2			Amount
1175 111 20 1	03/30/1/	2 09/30/12	Sunday Weekend Ea		(6:30 PM-7:	1 00 PM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start	Date	End Date	•	ots/Week	Rate	Rating						
Week: 09/24		09/30/12	1	1	\$700.00	0.00						
N74 WPLG	09/29/12	2 09/29/12	9AM-Sat LCL 10 Nev	vs CM	9-10:30am	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
			Local 10 News Satur	rd	(9:00 AM-9:	30 AM)			ŕ			*
	<u>Date</u>	End Date		ots/Week	<u>Rate</u>	Rating						
Week: 09/24		09/30/12	1-	1	\$600.00	0.00						
N75 WPLG	09/30/1:	2 09/30/12	9a-Sun LCL 10 News		9-1030am	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Otroit	D-1-		9a-Sun LCL 10 New		(10:00 AM-1	•						
Start Week: 09/2	Date	End Date 09/30/12	<u>Weekdays</u> <u>Sr</u> 1	ots/Week	Rate	Rating						
			M-F 6a LCL News	1	\$600.00	0.00			*			
N70 WFLG	10/0 1/ 12	2 10/01/12	LCL 10 News @ 6an	CM	6-7am (6:30 AM-7:0	1	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
Start	Date	End Date		ots/Week	Rate	Rating						
Week: 10/0		10/07/12	1	1	\$750.00	0.00						
N 77 WPLG	10/01/12		M-F 7-9a GMA	CM	7-9am	1	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
			Good Morning Amer		(7:30 AM-8:0		.00	•	φοσσ.σσ1 2	0.00 14141	'	ψ000.00
<u>Start</u>	Date	End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 10/01	1/12	10/07/12	1	1	\$850.00	0.00						
N 78 WPLG	10/01/12	2 10/01/12	M-F 7-9a GMA	CM	7-9am	1	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
			Good Morning Ameri		(8:00 AM-8:							
Start		End Date		ots/Week	Rate	Rating						
Week: 10/01		10/07/12	1	1	\$850.00	0.00						
N 79 WPLG	10/01/12	2 10/01/12	M-F 10a Ricki Lake 9	7/10CM	10-11a	1	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
Start	Data	End Data	Ricki Lake 9/10	oto A A look	Data	Doting						
<u>Start</u> Week: 10/01		End Date 10/07/12	Weekdays Sp	ots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
N80 WPLG			M-F 12n News	CM	12-1PM	1	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
1100 111 20	10/01/12	10/01/12	M-F LCL 10 News @		(12:00 PM-1	_	.50	'	Ψ400.00 Γ-2	U.UU INIVI		φ400.00
Start	Date	End Date		ots/Week	Rate	Rating						
Week: 10/01		10/07/12	1	1	\$400.00	0.00						
N81 WPLG 1	10/01/12	2 10/01/12	M-F 12n News	CM	12-1PM	1	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
			M-F LCL 10 News @	No	(12:30 PM-1	:00 PM)						
<u>Start</u>	<u>Date</u>	End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 10/01	1/12	10/07/12	1	1	\$400.00	0.00						
N 82 WPLG 1	10/01/12	2 10/01/12	M-F 6p LCL News	CM	6-630pm	1	:30	1	\$1,300.00 P-2	0.00 NM	1	\$1,300.00
2	D. (M-F Local News		- .	-						
Start Wook: 10/01		End Date	Weekdays Sp 1	ots/Week	Rate	Rating						
Week: 10/01		10/07/12			\$1,300.00	0.00	.00		ΦΩ 200 00 D C	0.00.137		#0.000.00
N 83 WPLG 1	10/01/12	2 10/01/12	M-F Jeopardy M-F Jeopardy	СМ	730-8pm	1	:30	7	\$2,300.00 P-2	0.00 NM	1	\$2,300.00
Start	Date	End Date	· · · · ·	ots/Week	Rate	Rating						
Week: 10/01		10/07/12	1		\$2,300.00	0.00						
					, -,					Totala	50 A	53 150 00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

contract no. <u>251509</u>		
1. THE CONTACT PERSON FOR THE PURCHASER IS:		
Shelli HoHon		
6190 Grovedale	e Ct Alexandria, UA :	aa31
703-299-0395 Phone Number	>	
2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARE:		
Peggy Gannon		
^3		
3. IF THE AD REFERS TO A CANDIDATE:		
a. The name of the candidate is 8	ill Nelson	
b. The candidate seeks election to the c the Primary Election, General El	office of <u>Senate</u> in ection, or <u>Special Election</u> .	
4. IF THE AD REFERS TO AN ISSUE:		
a. The issue is	*	
b. The Purchaser is	•	
NOTE: If the undustriate an iccur	of state or local (not national) importance	

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

00:15:00

Order Sep



Contract / Revision

251509 [/]

Order%

Flight Dates 09/18/12-09/24/12

Product 492

Estimate # **NELSON FOR SENATE** Alt Order # 06186840

Cash Billing Type Original Date / Revision

Agency Com 15%

06/18/12 09/12/12 Order Type **GENERAL Billing Contact** EOM/EOC Billing Cycle

Advertiser Pol/Bill Nelson/Sen/FI/D 6190 Grovedale Ct. Billing Calendar BROADCAST

> Suite 200 Demographic A50+ Alexandria, VA 22310-2552

Agency Abar-Hutton Media, LLC **Rev Codes AGY** POL CAND

Buying Contact Sales Office DC Product Codes PL-Senate-Democrat

Sales Region NAT **Priority** P-2

6190 Grovedale Ct.

Agency Ref Advertiser Ref Suite 200 Alexandria, VA 22310-2552

Start Date

Primary Account Executive

Aaron Ashe

Account Executive

Aaron Ashe 100% Order Share 30% Market Value 159516

End Date

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	52640
WPXM	%	0
WSVN	29%	46259

8%

12761

Order Totals	;			Billir	ng Plan			
Month	# of Spots	Net Amount (Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Fross Amount
September 2012	72	\$40,676.75	\$47,855.00	0.00 08/27/12	09/24/12	72	\$40,676.75	\$47,855.0C
Totals	72	\$40,676.75	\$47,855.00	0.00				

WTVJ

											<u>Tota</u>	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 46 WPLG	09/18/1	2 09/20/12	M-F 6a LCL News	CM	6-7am	-T-T	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
			LCL 10 News @ 6	3am	(6:30 AM-7:	00 AM)						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	17/12	09/23/12	-T-T	2	\$750.00	0.00						
N 47 WPLG	09/18/1	2 09/20/12	M-F 7-9a GMA	CM	7-9am	-T-T	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
			Good Morning An	erica	(7:00 AM-7:	30 AM)						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	17/12	09/23/12	-T-T	2	\$850.00	0.00						
N 48 WPLG	09/18/1	2 09/21/12	M-F 7-9a GMA	СМ	7-9am	-T-TF	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00
			Good Morning An	nerica	(7:30 AM-8:	00 AM)						
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	17/12	09/23/12	-T-TF	3	\$850.00	0.00						
N 49 WPLG	09/18/1	2 09/21/12	M-F 7-9a GMA	CM	7-9am	-TW-F	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00
			Good Morning An	rerica	(8:00 AM-8:	30 AM)						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	17/12	09/23/12	-TW-F	3	\$850.00	0.00						
N 50 WPLG	09/19/1	2 09/20/12		CM	7-9am	WT	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
<u>Sta</u> Week: 09/ N 49 WPLG <u>Sta</u> Week: 09/	rt <u>Date</u> 17/12 09/18/1 rt <u>Date</u> 17/12	End Date 09/23/12 2 09/21/12 End Date 09/23/12	Good Morning An <u>Weekdays</u> -T-TF M-F 7-9a GMA Good Morning An <u>Weekdays</u>	nerica Spots/Week 3 CM nerica Spots/Week 3	(7:30 AM-8: <u>Rate</u> \$850.00 7-9am (8:00 AM-8: <u>Rate</u> \$850.00	00 AM) Rating 0.00 -TW-F 30 AM) Rating 0.00	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00



251509

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/Fl/D

Product NELSON FOR SENATE

<u>Estimate #</u> **492**

Ln Ch Start End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Tota Spots	als Amount
	M-F 7-9a GMA				•		3 71		_
Otant Data - Food F	Good Morning A		(8:30 AM-9:	,					
<u>Start Date</u> <u>End E</u> Week: 09/17/12 09/23		Spots/Week 2		Rating 0.00					
N51 WPLG 09/19/12 09/2			10-11a (10:00 AM-	W-F	:30	2 \$125.00 LUR	0.00 NM	2	\$250.00
<u>Start Date</u> <u>End D</u> Week: 09/17/12 09/23		Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00					
N 52 WPLG 09/18/12 09/2	M-F The View		11-12n (11:00 AM-	-TF 11:30 AM)	:30	2 \$1,000.00 P-2	0.00 NM	2	\$2,000.00
Start Date End E		Spots/Week		Rating					
Week: 09/17/12 09/23 N 53 WPLG 09/18/12 09/2		CM	\$1,000.00 12-1PM	0.00 -TWTF	:30	4 \$400.00 P-2	0.00 NM	4	\$1,600.00
1033 WFEG 09/10/12 09/2	M-F LCL 10 Nev		(12:00 PM-		.30	4	0.00 14141	4	φ1,000.00
Start Date End E Week: 09/17/12 09/23		Spots/Week 4		Rating 0.00					
N 54 WPLG 09/18/12 09/2	/12 M-F 12n News M-F LCL 10 New	CM ws @ No	12-1PM (12:30 PM-	-TWTF 1:00 PM)	:30	4 \$400.00 P-2	0.00 NM	4	\$1,600.00
<u>Start Date</u> <u>End E</u> Week: 09/17/12 09/23		Spots/Week 4		Rating 0.00					
N55 WPLG 09/18/12 09/2		CM	4-5p (4:00 PM-4	-TWT	:30	3 \$275.00 LUR	0.00 NM	3	\$825.00
<u>Start Date</u> <u>End D</u> Week: 09/17/12 09/23		Spots/Week 3	Rate	Rating 0.00					
N 56 WPLG 09/18/12 09/2	/12 M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:30 PM-5	-TW-F :00 PM)	:30	3 \$650.00 P-2	0.00 NM	3	\$1,950.00
<u>Start Date</u> <u>End D</u> Week: 09/17/12 09/23		Spots/Week 3		<u>Rating</u> 0.00					
N 57 WPLG 09/18/12 09/2	/12 M-F 5p LCL Nev Local 5p News	vs CM	5-6p (5:30 PM-6	-TWTF :00 PM)	:30	4 \$750.00 P-2	0.00 NM	4	\$3,000.00
<u>Start Date</u> <u>End I</u> Week: 09/17/12 09/23		Spots/Week 4		Rating 0.00					
N 58 WPLG 09/19/12 09/2	/12 M-F 6p LCL Nev M-F Local News		6-630pm	WT	:30	2 \$1,300.00 P-2	0.00 NM	2	\$2,600.00
<u>Start Date</u> <u>End I</u> Week: 09/17/12 09/23		Spots/Week 2	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00					
N 59 WPLG 09/19/12 09/1	/12 M-F Wheel of Fo M-F Wheel of Fo		7-730pm	1	:30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
Start Date End I Week: 09/17/12 09/23		Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00					
N60 WPLG 09/18/12 09/1	/12 M-F Jeopardy M-F Jeopardy	СМ	730-8pm	-1	:30	1 \$2,300.00 P-2	0.00 NM	1	\$2,300.00
Start Date End [Week: 09/17/12 09/23	ate Weekdays	Spots/Week 1	<u>Rate</u> \$2,300.00	<u>Rating</u> 0.00					
N 61 WPLG 09/20/12 09/2		СМ	11-1135P	1	:30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
Start Date End [Week: 09/17/12 09/23	ate Weekdays	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
N 62 WPLG 09/22/12 09/2		News CM	7-8am (7:00 AM-7	1- :30 AM)	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
Start Date End I		Spots/Week	•	Rating					



251509

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep

00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Ln Ch St	tart	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	<u>ls</u> Amount
N 62 WPLG 09/	/22/12	2 09/22/12	7AM-Sat LCL 10		7-8am	1-	:30	1		0.00 NM		\$600.00
04 4 5			Local 10 News S	•	(7:00 AM-7:	•						
<u>Start Da</u> Week: 09/17/1		End Date 09/23/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 63 WPLG 09/			7AM-Sat LCL 10	News CM	7-8am	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
			Local 10 News S	•	(7:30 AM-8:0	00 AM)						
Start Da Week: 09/17/1		End Date 09/23/12	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
N64 WPLG 09/				CM	8-9am	1-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
			Sat/Good Mornin		(8:00 AM-8:	BO AM)		·	Ψ100.001 Δ	0,00 1111		Ψ100.00
Start Da		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/1 N65 WPLG 09/		09/23/12	1	1	V. D 0.00	0.00	.00	- 1	#700 00 D 0	0.00 NIM	,	#700.0
165 WPLG 09/	122111	2 09/22/12	Sat/Good Mornin	CM na Ame	8-9am (8:30 AM-9:0	-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Da		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	1-	1	*	0.00						
N66 WPLG 09/	/22/1:	2 09/22/12	9AM-Sat LCL 10 Local 10 News S		9-10:30am (10:00 AM-1	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	1-	1	\$600.00	0.00						
167 WPLG 09/	/23/1:	2 09/23/12	7a-Sun LCL 10 N		7-8am	1	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
044 D.		Fuel Data	Local 10 News S	•	(7:00 AM-7:							
Start Da Week: 09/17/1		End Date 09/23/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
			7a-Sun LCL 10 N	lews CM	7-8am	1	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
			Local 10 News S	Sunday	(7:30 AM-8:0	00 AM)						·
Start Da		End Date	<u>Weekdays</u> 1	Spots/Week		Rating						
Week: 09/17/1 69 WPLG 09/		09/23/12		CM	\$500.00 8-9am	0.00	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
	_0, ,,	- 00,20,12	Su GMA	0	(8:00 AM-8:	30 AM)	.00	•	ψ1001001 <u>L</u>	0.00 1111		φ, σσ.σ.
Start Da		End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/17/1 170 WPLG 09/		09/23/12	1	1	\$700.00	0.00	.20	4	#700 00 D 0	0.00 NIM	,	Ф700 0 (
170 WPLG 09/	123/12	2 09/23/12	Su GMA	СМ	8-9am (8:30 AM-9:0	_	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Da	ate	End Date	Weekdays	Spots/Week		Rating						
Week: 09/17/1		09/23/12	1	1	\$700.00	0.00						
171 WPLG 09/	/23/1:	2 09/23/12	9a-Sun LCL 10 N 9a-Sun LCL 10 N		9-1030am (9:00 AM-9:	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	1	1	\$600.00	0.00						
172 WPLG 09/	/23/1:	2 09/23/12	9a-Sun LCL 10 N		9-1030am	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Ctout De	-1-	End Data	9a-Sun LCL 10 I	News Spots/Week	(9:30 AM-10							
<u>Start Da</u> Week: 09/17/1		End Date 09/23/12	<u>Weekdays</u> 1	Spots/week 1	<u>Rate</u> \$600.00	Rating 0.00						
			Su Wknd Early N	lews CM	various	1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
			Sunday Weeker	· ·	(6:30 PM-7:0	•						
Start Da		End Date	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
Week: 09/17/1 174 WPLG 09/		09/23/12	M-F 5a LCL New		5-6am	1	:30	1	\$140.00 LUR	0.00 NM	1	\$140.00
., , , , , , , , , , , , , , , , , , ,		_ 55/25/12	LCL 10 News @		(5:00 AM-5:			Ċ	Ţ.,	1.00 / 1.00	, i	ţ.,v.o.
Start Da	ata	End Date	Weekdays	Spots/Week	Rate	Rating						

00:15:00



Contract / Revision

251509

Flight Dates 09/18/12-09/24/12

Hiatus Dates

<u>Original Date / Revision</u> 06/18/12/ 09/12/12

Order Sep

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

7 tavortisor 1 O	ii Dili Neisoi		TOGGO!	LOCIVICION	SLIMIL	Louinat	C 11	492			
										Tota	als
Ln Ch Sta	rt End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N74 WPLG 09/2	0/12 09/20/12			5-6am	1	:30	1	\$140.00 LUR	0.00 NM	1	\$140.00
0, 15	s .	LCL 10 News @		(5:00 AM-5:30							
<u>Start Dat</u> Week: 09/17/12		<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$140.00	Rating 0.00						
N 75 WPLG 09/1			CM	9-10a	WT	:30	2	\$150.00 LUR	0.00 NIM	2	\$300.00
1110 111 20 00/1	0/12 00/20/12	Live With Kelly	OW	(9:30 AM-10:0		.50	_	Ψ130.00 LOIX	0.00 1410		φ300.00
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12		WT	2	\$150.00	0.00						
N 76 WPLG 09/1	8/12 09/20/12			5-6am	-T-T	:30	2	\$140.00 LUR	0.00 NM	2	\$280.00
Start Dat	o End Doto	LCL 10 News @		(5:30 AM-6:00	•						
<u>Start Dat</u> Week: 09/17/12		<u>Weekdays</u> -T-T	Spots/Week 2	<u>Rate</u> \$140.00	Rating 0.00						
N77 WPLG 09/2		M-F 12:06-1:06a		1206-106a	1	:30	1	\$120.00 LUR	0.00 NM	1	\$120,00
		M-F Kimmel		(12:06 XM-1:0	00 XM)		•	4.23.33.23.	0.00 1111	•	Ψ120100
Start Dat		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12		1	1	\$120.00	0.00						
N78 WPLG 09/2	2/12 09/22/12			5:30a-6a	1-	:30	1	\$25.00 LUR	0.00 NM	1	\$25.00
Start Dat	e End Date	SAT/5:30a-6a LC Weekdays	Spots/Week	(5:30 AM-6:00	•						
Week: 09/17/12		1-	<u> </u>	<u>Rate</u> \$25.00	Rating 0.00						
N 79 WPLG 09/2		6AM-Sat LCL 10	News CM	6-7am	1-	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
		Local 10 News Sa	at @	(6:00 AM-6:30	O AM)			·			•
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/12		1-	1	\$100.00	0.00						*
N80 WPLG 09/2	2/12 09/22/12	6AM-Sat LCL 10 Local 10 News Sa		6-7am (6:30 AM-7:00	1-) AM)	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12		1-	1	\$100.00	0.00						
N81 WPLG 09/2	4/12 09/24/12	M-F 6a LCL News	s CM	6-7am	1	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
		LCL 10 News @		(6:30 AM-7:00	AM)						
<u>Start Dat</u> Week: 09/24/12		<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
N 82 WPLG 09/2			CM	\$750.00 7-9am	0.00	:30	1	\$850.00 P-2	0.00 NM	4	\$850.00
NO2 WELG 09/2	4/12 09/24/12	Good Morning An		(7:30 AM-8:00	_	.30	'	φουυ.υυ F-2	U.UU INIVI		φουυ.υυ
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	1	1	\$850.00	0.00						
N 83 WPLG 09/2	4/12 09/24/12		CM	7-9am	1	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
0	- 15 /	Good Morning An		(8:00 AM-8:30							
<u>Start Dat</u> Week: 09/24/12		<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$850.00	Rating 0.00						
N 84 WPLG 09/2			v CM	11-12n	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000,00
110111120 00/2	1, 12 00,2 1, 12	M-F The View	0,11	(11:00 AM-11	_	.00	•	Ψ1,000.001 2	0.00 14141	· ·	Ψ1,000.00
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/24/12		1	1	\$1,000.00	0.00						
N 85 WPLG 09/2	4/12 09/24/12		CM	12-1PM	1	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
Start Dat	o End Doto	M-F LCL 10 News		(12:00 PM-12:							
<u>Start Dat</u> Week: 09/24/12		<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
N86 WPLG 09/2		M-F 12n News	СМ	12-1PM	1	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
	. –	M-F LCL 10 News		(12:30 PM-1:0	00 PM)						
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						



251509

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 06/18/12/ 09/12/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Estimate # 492

Name
No. Color
Start Date End Date O9/30/12 1 1 \$400.00 0.00
Week: 09/24/12 09/30/12 1
N87 WPLG 09/24/12 09/24/12 M-F 4p Dr Oz CM 4-5p 1 :30 1 \$275.00 LUR 0.00 NM 1 \$275.00 N88 WPLG 09/24/12 09/30/12 M-F 5p LCL News CM 5-6p 1 :30 1 \$750.00 P-2 0.00 NM 1 \$750.00 P-2 N89 WPLG 09/24/12 09/30/12 1 1 \$750.00 0.00 N89 WPLG 09/24/12 09/24/12 09/30/12 1 1 \$750.00 0.00 N89 WPLG 09/24/12 09/24/12 09/24/12 09/30/12 1 1 \$750.00 0.00 N89 WPLG 09/24/12 09/24/12 09/24/12 09/24/12 M-F 6p LCL News CM 6-630pm 1 :30 1 \$1,300.00 P-2 0.00 NM 1 \$1,300.00 P-2 N90 WPLG 09/24/12 09/30/12 1 1 \$1,300.00 0.00 N90 WPLG 09/24/12 09/30/12 1 1 \$1,300.00 0.00 N90 WPLG 09/24/12 09/24/12 09/30/12 1 1 \$1,300.00 0.00 N90 WPLG 09/24/12 09/24/12 09/24/12 M-F Jeopardy CM 730-8pm 1 :30 1 \$2,300.00 P-2 0.00 NM 1 \$2
Dr Oz
Start Date End Date Weekdays Spots/Week Rate Rating 09/24/12
Week: 09/24/12 09/30/12 1 1 \$275.00 0.00 N 88 WPLG 09/24/12 09/24/12 M-F 5p LCL News Local 5p News (5:30 PM-6:00 PM) 1 \$750.00 P-2 0.00 NM
N 88 WPLG 09/24/12 09/24/12
Local 5p News (5:30 PM-6:00 PM)
Start Date End Date Weekdays 1
Week: 09/24/12 09/30/12 1 1 \$750.00 0.00 N 89 WPLG 09/24/12 09/24/12 M-F 6p LCL News CM 6-630pm 1 1 \$1,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 0
N89 WPLG 09/24/12 09/24/12 M-F 6p LCL News CM 6-630pm 1 :30 1 \$1,300.00 P-2 0.00 NM 1 \$1,300.00 P-2
M-F Local News Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/24/12 09/30/12 1 1 \$1,300.00 0.00 N 90 WPLG 09/24/12 09/24/12 M-F Jeopardy M-F Jeopardy CM 730-8pm 1 :30 1 \$2,300.00 P-2 0.00 NM 0.00
Week: 09/24/12 09/30/12 1 1 \$1,300.00 0.00 N 90 WPLG 09/24/12 09/24/12 M-F Jeopardy CM 730-8pm 1 :30 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 1 \$2,300.00 P-2 0.00 NM 0.00 NM 1 \$2,300.00 P-2 0.00 NM 0.0
M-F Jeopardy <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/24/12 09/30/12 1 1 \$2,300.00 0.00
N 91 WPLG 09/24/12 09/24/12 M-F 9a Live/Kelly CM 9-10a 1 :30 1 \$150.00 LUR 0.00 NM 1 \$150.00
Live With Kelly (9:30 AM-10:00 AM)
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/24/12
N 92 WPLG 09/24/12 09/24/12 M-F 5a LCL News CM 5-6am 1 :30 1 \$140.00 LUR 0.00 NM 1 \$140.00
LCL 10 News @ 5am (5:30 AM-6:00 AM)
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/12 1 1 \$140.00 0.00
Week: 09/24/12 09/30/12 1

Totals

72 \$47,855.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CC	NTRACT I	vo. <u>252493</u>
1.	THE CON	Shelli Hollon Name
		6190 Grovedale Ct Alexandria, UA 2231 Address 703-299-0395 Phone Number
2.	THE TOP ARE:	Pegal Grann on
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is Bill NEISCN
	b.	The candidate seeks election to the office of Senate in the Primary Election, General Election, or Special Election.
4.	IF THE A	REFERS TO AN ISSUE:
	a.	The issue is
	b.	The Purchaser is
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.

WPLG WPLG

ORDER

Flight Dates 10/30/12-11/06/12

<u>Order Sep</u> 00:15:00

<u>Product</u> <u>Estimate #</u> 498

Contract / Revision 252493 / NELSON FOR SENATE Alt Order # 06186870

Original Date / Revision Agency Com 15% Billing Type Cash

06/25/12 09/19/12 Billing Contact Order Type GENERAL

Advertiser Pol/Bill Nelson/Sen/FI/D

6190 Grovedale Ct.

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Suite 200
Alexandria, VA 22310-2552

Demographic A50+

Agency Abar-Hutton Media, LLC

Buying Contact

Rev Codes AGY POL CAND

Sales Office DC Product Codes PL-Senate-Democrat

6190 Grovedale Ct. Sales Region NAT Priority P-2

Suite 200 Agency Ref Advertiser Ref
Alexandria, VA 22310-2552

Primary Account Executive
Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%

Order Share 100% Market Value 74700

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals Billing Plan Rating Start Date End Date # of Spots Net Amount Gross Amount # Spots Month **Net Amount Gross Amount** 92 \$63,495.00 \$74,700.00 0.00 10/29/12 11/05/12 92 \$63,495.00 November 2012 \$74,700.0C 92 \$63,495.00 \$74,700.00 0.00 Totals

L. Ob	011	F 4	larranda a Orada	Dunale	Ot t/E d :	The Dave	l 0	-1-	D-4- Dd	Dt. T	Tota	
Ln Ch	Start	End	Inventory Code	вгеак	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 55 WPLG	10/30/1	2 11/01/12	M-F 5a LCL News	CM	5-6am	-T-T	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
			LCL 10 News @ 58	am	(5:00 AM-5:	30 AM)						
Sta	rt Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	29/12	11/04/12	-T-T	2	\$400.00	0.00						
N 56 WPLG	10/30/1	2 11/01/12	M-F 5a LCL News	CM	5-6am	-TWT	:30	3	\$400.00 P-2	0.00 NM	3	\$1,200.00
			LCL 10 News @ 5a	am	(5:30 AM-6:	00 AM)						
Sta	rt Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/	29/12	11/04/12	TWT	3	\$400.00	0.00						
N 57 WPLG	10/31/1	2 11/02/12	M-F 6a LCL News	CM	6-7am	W-F	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
			LCL 10 News @ 68	am	(6:00 AM-6:	30 AM)				1		
Sta	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	W-F	2	\$750.00	0.00						
N 58 WPLG	10/31/1	2 11/02/12	M-F 6a LCL News	CM	6-7am	WTF	:30	3	\$750.00 P-2	0.00 NM	3	\$2,250.00
			LCL 10 News @ 6a	am	(6:30 AM-7:	:00 AM)						
Sta	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	WTF	3	·	0.00						
N 59 WPLG	10/30/1	2 11/01/12		CM	6-7am	-TWT	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00
1100 111 20	, 5, 55, 1								,			



Advertiser Pol/Bill Nelson/Sen/FI/D

Contract / Revision

252493

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 06/25/12/ 09/19/12

Order Sep 00:15:00

Product NELSON FOR SENATE Estimate # 498

										Tota	ıls
Ln Ch Sta	rt End	Inventory Code		Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
		M-F 6a LCL News LCL 10 News @		(6:30 AM-7:	00 AM)			•			
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12		-TWT	3		0.00						
N60 WPLG 10/3	1/12 11/02/12	M-F 7-9a GMA Good Morning Ar	CM nerica	7-9am (7:30 AM-8:	WTF 00 AM)	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00
<u>Start Dat</u> Week: 10/29/12		<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$850.00	Rating 0.00						
N61 WPLG 10/3	0/12 11/01/12	M-F 7-9a GMA Good Morning Ar	CM merica	7-9am (8:00 AM-8:	-TWT 30 AM)	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00
Start Dat Week: 10/29/12		<u>Weekdays</u> -TWT	Spots/Week 3	<u>Rate</u> \$850.00	Rating 0.00						
N62 WPLG 10/2			CM	7-9am	-T-TF	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.00
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Good Morning Ar		(8:30 AM-9:	00 AM)			•			. ,
<u>Start Dat</u> Week: 10/29/12		<u>Weekdays</u> -T-TF	Spots/Week 3	<u>Rate</u> \$850.00	Rating 0.00						
N 63 WPLG 10/3	1/12 11/01/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:	WT 30 AM)	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
<u>Start Dat</u> Week: 10/29/12		<u>Weekdays</u> WT	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
N 64 WPLG 10/3				10-11a	1	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
Start Dat Week: 10/29/12		Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
N 65 WPLG 11/0		M-F 11a The View	w CM	11-12n (11:00 AM-	TF	:30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
Start Dat		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12		TF		\$1,000.00	0.00			#4 000 00 D 0	0.00 NIM		#4 000 00
N66 WPLG 10/3	1/12 10/31/12	M-F 11a The View	w CM	11-12n (11:30 AM-		:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
<u>Start Dat</u> Week: 10/29/12		Weekdays 1	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
N67 WPLG 10/3			CM	12-1PM	-T-TF	:30	3	\$400.00 P-2	0.00 NM	3	\$1,200.00
Ctt Dt	. Fred Data	M-F LCL 10 New		(12:00 PM-	*						
<u>Start Dat</u> Week: 10/29/12		<u>Weekdays</u> -T-TF	Spots/Week 3		Rating 0.00					1	
N 68 WPLG 10/3	1/12 11/02/12		СМ	12-1PM	W-F	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
011-D1	End Date	M-F LCL 10 New	's @ No Spots/Week	(12:30 PM-	1:00 PM) Rating						
<u>Start Dat</u> Week: 10/29/12		<u>Weekdays</u> W-F	<u>Spois/week</u> 2		0.00						
N 69 WPLG 10/3		M-F 3p Katie Cou Katie Couric	uric CM	3-4p (3:00 PM-4:	TWT 00 PM)	:30	3	\$500.00 P-2	0.00 NM	3	\$1,500.00
Start Dat	te End Date	Weekdays	Spots/Week		Rating						
Week: 10/29/12	······································	-TWT	3		0.00			A.= B.	0.00.111.4		#4.050.00
N 70 WPLG 10/3	80/12 11/02/12	M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:30 PM-5	-TW-F 00 PM)	:30	3	\$650.00 P-2	0.00 NM	3	\$1,950.00
<u>Start Dat</u> Week: 10/29/12		<u>Weekdays</u> -TW-F	Spots/Week		<u>Rating</u> 0.00						
N 71 WPLG 10/3				5-6p	-T-TF	:30	3	\$750.00 P-2	0.00 NM	3	\$2,250.00
		Local 5p News		(5:00 PM-5	:30 PM)						
Start Dat	te End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					•	

00:15:00



Advertiser Pol/Bill Nelson/Sen/FI/D

Contract / Revision

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 06/25/12/ 09/19/12

Order Sep

Product NELSON FOR SENATE Estimate # 498

											Tota	
Ln Ch	Start	End	Inventory Code		Start/End		Len Sp		Rate Pri			Amount
N /1 WPLG	10/30/1	2 11/02/12	M-F 5p LCL News	s CM	5-6p (5:00 PM-5:	-T-TF (30 PM)	:30	3	\$750.00 P-2	0.00 NM	3	\$2,250.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-T-TF	3		0.00			A750 00 50 0	0.00.114		44 F00 00
N /2 WPLG	10/31/1	2 11/01/12	M-F 5p LCL News	s CM	5-6p (5:30 PM-6:	WT :00 PM)	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	WT	2	••••	0.00	-00		#4 000 00 D 0	0.00.1114		# 5 000 00
N /3 WPLG	10/30/1	2 11/02/12	M-F 6p LCL News	s CM	6-630pm (6:00 PM-6:	-TWTF :30 PM)	:30	4	\$1,300.00 P-2	0.00 NM	4	\$5,200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-TWTF		\$1,300.00	0.00	.00		\$0,000,00 D.0	0.00 NM	,	#0.000.00
N74 WPLG	10/31/1	2 10/31/12	M-F Wheel of Fo		7-730pm	T	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	1		\$2,000.00	0.00	-20		\$0,000,00 D.O.	0.00 NIM	0	¢4 000 00
N 75 WPLG	10/30/1	2 11/01/12	M-F Jeopardy M-F Jeopardy	СМ	730-8pm	-T-T	:30	2	\$2,300.00 P-2	0.00 NM	2	\$4,600.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	-T-T		\$2,300.00	0.00	.20		\$4.500.00 D.O	0.00 NIM	,	64 500 00
N 76 WPLG	11/03/1	2 11/03/12	College FB Sat P College FB Sat F		8-11:30P (8:00 PM-9:	_	:30	1	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	1-		\$1,500.00	0.00	.00		\$0.000.00 D.0	0.00 NA	,	#0.000.00
N// WPLG	11/01/1	2 11/01/12	M-F 11-1135P M-F 11-1135P	СМ	11-1135P	T	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	1		\$2,000.00	0.00	-00		\$4,000,00 D.O.	0.00.004	,	\$4.000.00
N78 WPLG	11/04/1	2 11/04/12	SUN 11-1130P SUN 11-1135P	СМ	11-1135P (11:00 PM-		:30	7	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
<u>Sta</u>	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	1		\$1,600.00	0.00	:30	- 0	\$950.00 P-2	0.00 NM	2	\$1,900.00
N /9 WPLG	10/31/1	2 11/01/12	M-F 1135-12:06a M-F Nightline	Nightiidivi	1135p-120	6amWT	:30	2	\$950.00 P-2	U.UU INIVI	2	φ1, 9 00.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	WT	2	\$950.00	0.00	.00		\$000 00 D 0	0.00 NM	,	#enn nn
N80 WPLG	11/03/1	2 11/03/12	7AM-Sat LCL 10 Local 10 News S		7-8am (7:00 AM-7:	1- :30 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	1-	1	\$600.00	0.00			#000 00 D 0	0.00.1114		# 000 00
N81 WPLG	11/03/1	2 11/03/12	7AM-Sat LCL 10 Local 10 News S		7-8am (7:30 AM-8:	1- :00 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Sta	ırt Date	End Date	Weekdays	Spots/Week	-	Rating						
Week: 10/		11/04/12		1	\$600.00	0.00			ATOO OO D O	0.00.1114	,	# 700.00
N 82 WPLG	11/03/1	2 11/03/12	Sa GMA Sat/Good Mornin	CM a Ame	8-9am (8:00 AM-8:	1- :30 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	1-	1	\$700.00	0.00			A700.00 7 7 7	0.00.175		#700.00
N 83 WPLG	11/03/1	2 11/03/12	Sa GMA Sat/Good Mornin	CM a Ame	8-9am (8:30 AM-9)	1- 00 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Sta	art Date	End Date	Weekdays	Spots/Week	,	Rating						
<u> </u>												

00:15:00



Contract / Revision

252493

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 06/25/12/ 09/19/12

Order Sep

Advertiser Pol/Bill Nelson/Sen/Fl/D

Product NELSON FOR SENATE

l - Ch C	N44	C., d	l	D 1-	044/54-5	F! D		1 0	- 1	D-1- D'	Di T	Tota	
	Start	End	Inventory Code			Γime Days		Len Spo	ots	Rate Pri		Spots	Amount
N 83 WPLG 1	1/03/12	2 11/03/12		CM	8-9am		-1-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start D)ata	End Date	Sat/Good Mornin	g Ame Spots/Week	(8:30 AM-9:	•							
Week: 10/29/		11/04/12	<u>Weekdays</u> 1-	Spots/vveek	<u>Rate</u> \$700.00	Rating 0.00							
			9AM-Sat LCL 10	News CM	9-10:30am		-1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
	.,, , -		Local 10 News S		(9:00 AM-9:	30 AM)	_	.00	•	4000.00. 2	0.00	·	4000.00
Start D	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/29/		11/04/12	1-	1	\$600.00	0.00							
N 85 WPLG 1	1/04/12	11/04/12	7a-Sun LCL 10 N		7-8am		1	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
			Local 10 News S	•	(7:00 AM-7:								
Start E		End Date	Weekdays 1	Spots/Week		Rating							
Week: 10/29/		11/04/12	1	1	4000,00	0.00				4500 00 D 0	0.00.144		
N 86 WPLG 1	1/04/12	2 11/04/12	7a-Sun LCL 10 N Local 10 News S		7-8am (7:30 AM-8:	 (MA 00	I	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Start D)ata	End Date	Weekdays	Spots/Week									
Week: 10/29/		11/04/12	1	<u>300(8/4/66K</u>	<u>Rate</u> \$500.00	<u>Rating</u> 0.00							
N87 WPLG 1			Su GMA	CM	8-9am		1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
1107 117 20 1	., 0 ,, 12	- 11701712	Su GMA	OIII	(8:00 AM-8:			.00	•	ψ/00.001 Z	0.00 14141	•	Ψ1 00.00
Start D	Date	End Date	Weekdays	Spots/Week	•	Rating							
Week: 10/29/		11/04/12	1	1	\$700.00	0.00					•		
N 88 WPLG 1	1/04/12	2 11/04/12	Su GMA	CM	8-9am		1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
			Su GMA		(8:30 AM-9:	00 AM)							
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/29/		11/04/12	1	1	\$700.00	0.00							
N 89 WPLG 1	1/04/12	2 11/04/12	9a-Sun LCL 10 N		9-1030am		1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
			9a-Sun LCL 10 N		(9:30 AM-10								
Start E		End Date	<u>Weekdays</u> 1	Spots/Week		Rating							
Week: 10/29/		11/04/12		7	\$600.00	0.00 	-1	.00		ΦΕΩΩ ΩΩ D Ω	0.00.0184		ተ ደለስ ስለ
N90 WPLG T	1/04/12	2 11/04/12	TWISF/Michael F This Week in Sou	•	1130a-1230 (11:30 AM-1	1-	1	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Start D) ata	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/		11/04/12	1	1	\$500.00	0.00							
			Su Wknd Early N	ews CM	various		1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
			Sunday Weekend							• • • • • • • • • • • • • • • • • • • •			• • • • • • • • • • • • • • • • • • • •
Start D	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/	/12	11/04/12	1	1	\$700.00	0.00							
N 92 WPLG 10	0/31/12	2 11/01/12	M-F 9a Live/Kelly	CM	9-10a	~-WT		:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
			Live With Kelly		(9:30 AM-10):00 AM)							
Start D		End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 10/29/		11/04/12	WT	2		0.00							****
N 93 WPLG 1	1/03/12	2 11/03/12	9AM-Sat LCL 10		9-10:30am		-1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Ctowt F)oto	End Data			•								
*****				<u> </u>									
				News CM			-1-	:30	1	\$700,00 P-2	0.00 NM	1	\$700.00
NOT WILD I	1100112	- 11/00/12					-	.50	•	φ. 00.001 Δ	3.33 14141	·	Ţ. 00.00
Start D	Date	End Date		Spots/Week	•	Rating							
	/12	11/04/12	1-	1	\$700.00	0.00							
<u>Start D</u> Week: 10/29/	<u>Date</u> /12 1/03/12 <u>Date</u>	End Date 11/04/12 2 11/03/12 End Date	Local 10 News S Weekdays1- Sa Wknd Early Sa Weekend Ear Weekdays	aturd Spots/Week 1 News CM ly New Spots/Week	\$600.00 Various (6:30 PM-7: <u>Rate</u>	Rating 0.00 00 PM) Rating	-1-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.0



252493

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 06/25/12/ 09/19/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D Product NELSON FOR SENATE <u>Estimate #</u> 498

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Dave	2	Len Spot	te	Rate Pri	Rta Type	Tota	als Amount
			Sa Wknd Early		Various		1-	:30	ເວ 1	\$700.00 P-2		•	\$700.00
NO4 WELG	11/03/12	2 11/03/12	Sa Weekend Early		(6:30 PM-7:		<u>1</u> -	.30	,	\$700.00 F-2	U.UU INIVI	l l	φ/00.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	1-	1	\$700.00	0.00							
	Date Rar		<u>escription</u>		t/End Time						Rtg Type		
			a Wknd Early Ne	vs Vari	ous	(6:30 PM-7:0	00 P	Sa		:30 (\$700.00)	0.00 <i>NM</i>		
	94.2 20/20/12		ports Saturday dur	na Collec7-85	•			Sa		:30 \$700.00	0.00 NM		
_	10/29/12 6 for 94.1		ports Saturday dur	ng colle(7-or				sa		.30 \$700.00	U.UU INIVI		
		L AIR 7-8P]											
N 95 WPLG	11/04/12	2 11/04/12	6AM-Sun LCL 10	News CM	6-7am		1	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
			Local 10 News St	unday	(6:00 AM-6:	30 AM)							
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		11/04/12	1	1	\$300.00	0.00							
N 96 WPLG	11/04/12	2 11/04/12	9a-Sun LCL 10 N		9-1030am		1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Cto	rt Doto	End Data	9a-Sun LCL 10 N		(10:00 AM-	•							
<u>Sta</u> Week: 10/		End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$600.00	<u>Rating</u> 0.00							
			M-F 6a LCL News	· · · · · · · · · · · · · · · · · · ·	6-7am	1		:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
	,	- ,,,,,,,,	LCL 10 News @		(6:00 AM-6:	_			·	4 .55.55. 2	0.00	·	ψ. σσισσ
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 11/		11/11/12	1	1	\$750.00	0.00							
N 98 WPLG	11/05/12	2 11/05/12	M-F 6a LCL News		6-7am	1		:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
			LCL 10 News @		(6:30 AM-7:								
<u>Sta</u> Week: 11/		End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00							
			M-F 7-9a GMA	CM	7-9am	1		:30	1	\$850.00 P-2	0.00 NM	1.	\$850.00
N 99 WFEG	1 1/05/12	2 11/05/12	Good Morning Ar		(7:00 AM-7:	_		.50	,	φοσο.σσ1 -2	0.00 14101	1	Ψ000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/		11/11/12	1	1	\$850.00	0.00							
N100 WPLG	11/05/12	2 11/05/12	M-F 7-9a GMA	CM	7-9am	1		:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
			Good Morning Ar		(8:00 AM-8:								
	rt Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating							
Week: 11/		11/11/12	M-F 7-9a GMA	1 CM	\$850.00 7-9am	0.00		:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
NIOI WPLG	1 1/05/12	2 11/05/12	Good Morning Ar		(8:30 AM-9:			.30	ı	φ630,00 Γ-2	U.UU INIVI	•	φοσο.ου
Sta	rt Date	End Date	•	Spots/Week	•	Rating							
Week: 11/		11/11/12	1	1		0.00							
N102 WPLG	11/05/12	2 11/05/12	M-F 9a Live/Kelly	СМ	9-10a	1		:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
			Live With Kelly		(9:00 AM-9	:30 AM)							
		End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 11/		11/11/12	1	1	7	0.00				A4 000 00 D 0	0.00.104	4	#4.000.00
N103 WPLG	11/05/12	2 11/05/12	M-F 11a The View	v CM	11-12n (11:00 AM-	1 11:30 AM)		:30	7	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Sto	rt Date	End Date	Weekdays	Spots/Week	•	Rating							
<u>ى م</u> /Week: 11		11/11/12	1		\$1,000.00	0.00							
			M-F 11a The View		11-12n	1		:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
			M-F The View		(11:30 AM-	12:00 PM)							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 11/		11/11/12	1		\$1,000.00	0.00				0.400.005.5	0.00.10.		#400.00
N105 WPLG	11/05/12	2 11/05/12		CM	12-1PM	1		:30	1	\$400.00 P-2	M/N OU.U	1	\$400.00



252493

Flight Dates 10/30/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 06/25/12/ 09/19/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D **Product NELSON FOR SENATE** Estimate # 498

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sı	oots	Rate Pri	Rta Type	Tota Spots	als Amount
			M-F 12n News									
			M-F LCL 10 New	s @ No	(12:30 PM-	I:00 PM)					•	
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11		11/11/12	1	1	\$400.00	0.00						
N106 WPLG	3 11/05/1	2 11/05/12	Katie Couric	uric CM	3-4p (3:00 PM-4:	1 00 PM)	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
<u>St</u> Week: 11	<u>art Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N107 WPLG	11/05/1	2 11/05/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:	1 00 PM)	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
<u>St</u> Week: 11	art Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$650.00	Rating 0.00						٠.
N108 WPLG	11/05/1	2 11/05/12	M-F 5p LCL New Local 5p News	s CM	5-6p (5:00 PM-5:	1 30 PM)	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
<u>St</u> Week: 11	art <u>Date</u> 1/05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week	Rate \$750.00	Rating 0.00						
N109 WPLG	11/05/1	2 11/05/12	M-F 5p LCL New Local 5p News	s CM	5-6p (5:30 PM-6:	1 00 PM)	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
<u>St</u> Week: 11	art Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week	Rate \$750.00	Rating 0.00						
N110 WPLG	3 11/05/1	2 11/05/12	M-F 6p LCL New M-F Local News	s CM	6-630pm	1	:30	1	\$1,300.00 P-2	0.00 NM	1	\$1,300.00
<u>St</u> Week: 11	art Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week	Rate \$1,300.00	Rating 0.00						
N111 WPLG	11/05/1	2 11/05/12	M-F Wheel of Fo		7-730pm	1	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
<u>St</u> Week: 11	art Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00						
N112 WPLG	11/05/1	2 11/05/12	M-F 11-1135P M-F 11-1135P	СМ	11-1135P	1	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
<u>St</u> Week: 11	art Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00						
N113 WPLG	3 11/05/1	2 11/05/12	M-F 1135-12:06a M-F Nightline		1135p-1206 (11:35 PM-1		:30	1	\$950.00 P-2	0.00 NM	1	\$950.00
<u>St</u> Week: 11	art <u>Date</u> 1/05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$950.00	Rating 0.00						
N114 WPLG	3 11/05/1	2 11/05/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10	1 0:00 AM)	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
<u>St</u> Week: 11	art Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						